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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

11 MAR -4 PM 4:11

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AND  
FILED

WJ

## COVER LETTER

**TO:** New Filing Section  
Division of Corporations

**SUBJECT:** California Independent Postal System, Inc.

Name of corporation - must include suffix

Dear Sir or Madam:

The enclosed "Application by Foreign Corporation for Authorization to Transact Business in Florida," "Certificate of Existence," or "Certificate of Good Standing" and check are submitted to register the above referenced foreign corporation to transact business in Florida.

Please return all correspondence concerning this matter to the following:

Corina Wandrey

Name of Person

CIPS Marketing Group, Inc.

Firm/Company

13110 Avalon Blvd.

Address

Los Angeles, CA 90061

City/State and Zip code

cwandrey@cipsmarketing.com

E-mail address: (to be used for future annual report notification)

For further information concerning this matter, please call:

Corina Wandrey

Name of Person

at ( 310- ) 769-6900 x224

Area Code & Daytime Telephone Number

**STREET/COURIER ADDRESS:**

New Filing Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

**MAILING ADDRESS:**

New Filing Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

Enclosed is a check for the following amount:

☐ \$70.00 Filing Fee

☒ \$78.75 Filing Fee &  
Certificate of Status

☐ \$78.75 Filing Fee &  
Certified Copy

☐ \$87.50 Filing Fee,  
Certificate of Status &  
Certified Copy



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

February 17, 2011

CORINA WANDREY  
13110 AVALON BLVD  
LOS ANGELES, CA 90061

SUBJECT: CALIFORNIA INDEPENDENT POSTAL SYSTEM, INCORPORATED  
Ref. Number: W11000009477

We have received your document for CALIFORNIA INDEPENDENT POSTAL SYSTEM, INCORPORATED and your check(s) totaling \$78.75. However, the enclosed document has not been filed and is being returned for the following correction(s):

The name listed in number one of the application must be identical to the name listed in the certificate of existence.

The name and title of the person signing the document must be noted beneath or opposite the signature.

Please return the corrected original and one copy of your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6962.

Valerie Herring  
Regulatory Specialist II  
New Filing Section

Letter Number: 411A00004074

**APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT  
BUSINESS IN FLORIDA**

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO  
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

1. CIPS Marketing Group, Inc.  
(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"  
"Inc.," "Co.," "Corp.," "Ltd.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. California 3. 95-4159668  
(State or country under the law of which it is incorporated) (FEI number, if applicable)

4. 1/1/72 5. Perpetual  
(Date of incorporation) (Duration: Year corp. will cease to exist or "perpetual")

6. 3/29/2011  
(Date first transacted business in Florida, if prior to registration)  
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)

7. 1800 University Parkway, Sarasota, FL 34234  
(Principal office address)

Same  
(Current mailing address)

8. distribution of flyers, circulars, and newspapers direct to door  
(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)

Name: J. Michael Long *gme*

Office Address: 1800 University Parkway  
Sarasota, Florida 34234  
(City) (Zip code)

**10. Registered agent's acceptance:**

*Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.*

J. Michael Long  
(Registered agent's signature)

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

11 MAR -4 PM 4:11  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

12. Names and business addresses of officers and/or directors:

**A. DIRECTORS**

Chairman: see attached sheet

Address: \_\_\_\_\_

Vice Chairman: \_\_\_\_\_

Address: \_\_\_\_\_

Director: \_\_\_\_\_

Address: \_\_\_\_\_

Director: \_\_\_\_\_

Address: \_\_\_\_\_

**B. OFFICERS**

President: Michael Lynch

Address: 13110 Avalon Blvd.

Los Angeles, CA 90061

Vice President: \_\_\_\_\_

Address: \_\_\_\_\_

Secretary: \_\_\_\_\_

Address: \_\_\_\_\_

Treasurer: \_\_\_\_\_

Address: \_\_\_\_\_

**NOTE:** If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. \_\_\_\_\_

*Michael Lynch*  
Signature of Director or Officer

The officer or director signing this document (and who is listed in number 12 above) affirms that the facts stated herein are true and that he or she is aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.

14. President - Michael Lynch.

(Typed or printed name and capacity of person signing application)



## 2011 BOARD MEMBERS DIRECTORY

APPROVED  
AND  
FILED

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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

### LOS ANGELES TIMES MEMBERS

NAME:	TITLE:	Office Phone:	Cell Phone:	Email:
Chris Avetisian	CFO	(213) 237-2224	N/A	<a href="mailto:chris.avetisian@latimes.com">chris.avetisian@latimes.com</a>
Bill Nagel	Exec VP Business Services	(213) 237-2200		<a href="mailto:bill.nagel@latimes.com">bill.nagel@latimes.com</a>
Joseph Jahns	Senior Manager of Pre-prints/ TMC	(213) 237-2345	N/A	<a href="mailto:joseph.jahns@latimes.com">joseph.jahns@latimes.com</a>
Russ Newton	Senior Vice President Operations	(213) 237- 5580	(323) 974-0987	<a href="mailto:russ.newton@latimes.com">russ.newton@latimes.com</a>

### LANG MEMBERS

Jack Klunder	Publisher, Daily News		N/A	<a href="mailto:jack.klunder@dailynews.com">jack.klunder@dailynews.com</a>
Liz Gaier	Sr. V.P. Bus. Development Media News Grp.			<a href="mailto:LGaier@medianewsgroup.com">LGaier@medianewsgroup.com</a>

### OPERATING COMMITTEE MEMBERS

Chris Avetisian	CFO	(213) 237-2224	N/A	<a href="mailto:chris.avetisian@latimes.com">chris.avetisian@latimes.com</a>
Josep Jahns	Senior Manager of Pre-prints/ TMC	(213) 237-2345	N/A	<a href="mailto:joseph.jahns@latimes.com">joseph.jahns@latimes.com</a>
Glenn D. Pomerantz	Antitrust Counsel	(213) 683-9132	N/A	<a href="mailto:Glenn.Pomerantz@mtg.com">Glenn.Pomerantz@mtg.com</a>

### OFFICERS

Michael Lynch	President, Secretary, General Manager all officer positions	(310) 769-6900 Ext. 229	(310) 220-9721	<a href="mailto:mlynch@cipsmarketing.com">mlynch@cipsmarketing.com</a>
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**State of California  
Secretary of State**

**CERTIFICATE OF STATUS**

APPROVED  
AND  
FILED

11 MAR -4 PM 4:11

SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

ENTITY NAME:

CIPS MARKETING GROUP, INC.

FILE NUMBER: C1426565  
FORMATION DATE: 01/08/1988  
TYPE: DOMESTIC CORPORATION  
JURISDICTION: CALIFORNIA  
STATUS: ACTIVE (GOOD STANDING)

I, DEBRA BOWEN, Secretary of State of the State of California,  
hereby certify:

The records of this office indicate the entity is authorized to  
exercise all of its powers, rights and privileges in the State of  
California.

No information is available from this office regarding the financial  
condition, business activities or practices of the entity.



IN WITNESS WHEREOF, I execute this certificate  
and affix the Great Seal of the State of  
California this day of September 29, 2010.

*Debra Bowen*

**DEBRA BOWEN**  
Secretary of State