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5.1/28/11

## COVER LETTER

**TO:** New Filing Section  
Division of Corporations

**SUBJECT:** CATALINA MARKETING TECHNOLOGY SOLUTIONS INC.  
Name of corporation - must include suffix

Dear Sir or Madam:

The enclosed "Application by Foreign Corporation for Authorization to Transact Business in Florida," "Certificate of Existence," or "Certificate of Good Standing" and check are submitted to register the above referenced foreign corporation to transact business in Florida.

Please return all correspondence concerning this matter to the following:

VESHALI DUBAL

Name of Person

CATALINA MARKETING TECHNOLOGY SOLUTIONS INC.

Firm/Company

200 CARILLON PARKWAY

Address

ST. PETERSBURG, FL 33716

City/State and Zip code

VESHALI.DUBAL@CATALINAMARKETING.COM

E-mail address: (to be used for future annual report notification)

For further information concerning this matter, please call:

VESHALI DUBAL

Name of Person

at ( 727 ) 579-5000

Area Code & Daytime Telephone Number

**STREET/COURIER ADDRESS:**

New Filing Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

**MAILING ADDRESS:**

New Filing Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

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Enclosed is a check for the following amount:

- ☒ \$70.00 Filing Fee    ☐ \$78.75 Filing Fee & Certificate of Status    ☐ \$78.75 Filing Fee & Certified Copy    ☐ \$87.50 Filing Fee, Certificate of Status & Certified Copy

**APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT  
BUSINESS IN FLORIDA**

*IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO  
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.*

1. CATALINA MARKETING TECHNOLOGY SOLUTIONS INC.

(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"  
"Inc.," "Co.," "Corp.," "Ltd.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. DELAWARE

(State or country under the law of which it is incorporated)

3. 27-4018728

(FEI number, if applicable)

4. 11/22/2010

(Date of incorporation)

5. PERPETUAL

(Duration: Year corp. will cease to exist or "perpetual")

6. 01/01/2011

(Date first transacted business in Florida, if prior to registration)  
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)

7. 200 CARILLON PARKWAY, ST. PETERSBURG, FL 33716

(Principal office address)

200 CARILLON PARKWAY, ST. PETERSBURG, FL 33716

(Current mailing address)

8. IT SERVICES

(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)

Name: CT CORPORATION SYSTEM

Office Address: 1200 SOUTH PINE ISLAND RD.

PLANTATION

(City)

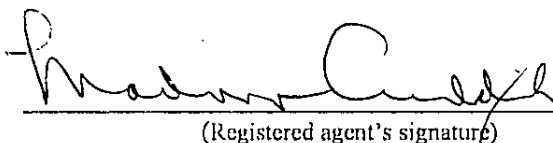
, Florida 33324

(Zip code)

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10. Registered agent's acceptance:

*Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.*

  
(Registered agent's signature)

**Madonna Cuddihy**  
**Special Assistant Secretary**

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

12. Names and business addresses of officers and/or directors:

**A. DIRECTORS**

Chairman: ERIC WILLIAMS

Address: 200 CARILLON PARKWAY, ST. PETERSBURG, FL 33716

Vice Chairman: RICK FRIER

Address: 200 CARILLON PARKWAY, ST. PETERSBURG, FL 33716

Director: BARRY BRINDISE

Address: 200 CARILLON PARKWAY, ST. PETERSBURG, FL 33716

Director: \_\_\_\_\_

Address: \_\_\_\_\_

**B. OFFICERS**

President: ERIC WILLIAMS

Address: 200 CARILLON PARKWAY, ST. PETERSBURG, FL 33716

Vice President: BAXTER BYERLY

Address: 200 CARILLON PARKWAY, ST. PETERSBURG, FL 33716

Secretary: PETER STAFFOPOULOS

Address: 200 CARILLON PARKWAY, ST. PETERSBURG, FL 33716

Treasurer: RICK FRIER

Address: 200 CARILLON PARKWAY, ST. PETERSBURG, FL 33716

**NOTE:** If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. \_\_\_\_\_

Signature of Director or Officer

The officer or director signing this document (and who is listed in number 12 above) affirms that the facts stated herein are true and that he or she is aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.

14. PETER STAFFOPOULOS, ASSISTANT SECRETARY

(Typed or printed name and capacity of person signing application)

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# Delaware

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## The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "CATALINA MARKETING TECHNOLOGY SOLUTIONS, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE FOURTH DAY OF JANUARY, A.D. 2011.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE NOT BEEN ASSESSED TO DATE.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8469712

DATE: 01-04-11