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Division of Corporations

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Florida Department of State
Division of Corporations
Electronic Filing Cover Sheet

Note: Please print this page and use it as a cover sheet. Type the fax audit number (shown below) on the top and bottom of all pages of the document.

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H100002490653ABC.

Note: DO NOT hit the REFRESH/RELOAD button on your browser from this page.
Doing so will generate another cover sheet.

To:

Division of Corporations
Fax Number : (850) 617-6361

From:

Account Name : CORPORATION SERVICE COMPANY
Account Number : T20000000195
Phone : (850) 521-1000
Fax Number : (850) 558-1515

RESUBMIT

Please give original
submission date as file date.

**Enter the email address for this business entity to be used for future
annual report mailings. Enter only one email address please.**

Email Address: _____

FOREIGN PROFIT/NONPROFIT CORPORATION
CHEROKEE INC.

Certificate of Status	0
Certified Copy	0
Page Count	07
Estimated Charge	\$70.00

Electronic Filing Menu

Corporate Filing Menu

Help

<https://efile.sunbiz.org/scripts/efilcovr.exe>

578577

PS 11/18/10
11/16/2010

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

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850-617-6381

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November 17, 2010

FLORIDA DEPARTMENT OF STATE
Division of Corporations

CORPORATION SERVICE COMPANY

SUBJECT: CHEROKEE LICENSING INC.
REF: W10000053956

RESUBMIT

Please give original
submission date as file date.

We received your electronically transmitted document. However, the document has not been filed. Please make the following corrections and refax the complete document, including the electronic filing cover sheet.

The date of incorporation in number 4 of your form must match the date listed on the certificate of status from your state.

If you have any questions concerning the filing of your document, please call (850) 245-6879.

Ruby Dunlap
Regulatory Specialist II

FAX Aud. #: H10000249065
Letter Number: 510A00027029

COVER LETTER

TO: New Filing Section
Division of Corporations

SUBJECT: Cherokee Inc.
Name of corporation - must include suffix

Dear Sir or Madam:

The enclosed "Application by Foreign Corporation for Authorization to Transact Business in Florida," "Certificate of Existence," or "Certificate of Good Standing" and check are submitted to register the above referenced foreign corporation to transact business in Florida.

Please return all correspondence concerning this matter to the following:

Howard Siegel
Name of Person
Cherokee Inc. dba Cherokee Licensing
Firm/Company
6835 Valjean Ave.
Address
Van Nuys, CA 91406
City/State and Zip code
Howards@cherokeeusa.com
E-mail address: (to be used for future annual report notification)

For further information concerning this matter, please call:

Seri Arnall at (818) 908-9868
Name of Person Area Code & Daytime Telephone Number

STREET/COURIER ADDRESS:

New Filing Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

MAILING ADDRESS:

New Filing Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Enclosed is a check for the following amount:

- ☐ \$70.00 Filing Fee ☐ \$78.75 Filing Fee & Certificate of Status ☐ \$78.75 Filing Fee & Certified Copy ☐ \$87.50 Filing Fee, Certificate of Status & Certified Copy

FLORIDA DEPARTMENT OF STATE
DIVISION OF CORPORATIONSRESOLUTION OF THE BOARD OF DIRECTORS TO ADOPT AN
ALTERNATE NAME FOR USE IN FLORIDA

(Pursuant to section 607.1506 or 617.1506, F.S.)

(Please print or type)

I, the undersigned Howard Siegel, do hereby certify
(Name)that this Resolution of the Board of Directors of Cherokee Inc.

(Name of Corporation)

a corporation duly organized and existing under the laws of Delaware,
(State or Country)was adopted on 11/12/10, adopting the alternatename of Cherokee Licensing Inc.
(Alternate Name) NOTE: Must contain a corporate suffix)

for use in Florida as its real name is unavailable in Florida.

Date: 11/15/2010
Signature of Chairman, Vice Chairman of the Board, a
director or any officerPresident
Title of person signing

FILING FEE \$35

(No fee required if submitted with a foreign not for profit qualification or amendment)

Make checks payable to Florida Department of State and mail to:

Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

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10 NOV 17 PM 1:17

SECRETARY OF STATE
TALLAHASSEE, FLORIDAAPPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDAIN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.1. Cherokee Inc.
(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"
"Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")Cherokee Licensing Inc.
(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)2. Delaware 3. 95-4182437
(State or country under the law of which it is incorporated) (FBI number, if applicable)4. 5/17/1988 5. perpetual
(Date of incorporation) (Duration: Year corp. will cease to exist or "perpetual")6. _____
(Date first transacted business in Florida, if prior to registration)
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)7. 6835 Valjean Ave., Van Nuys, CA 91406
(Principal office address)6835 Valjean Ave., Van Nuys, CA 91406
(Current mailing address)8. Licensing of Trademarks
(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)9. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)Name: Corporation Service CompanyOffice Address: 1201 Hays StreetTallahassee, Florida 32301
(City) (Zip code)

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Corporation Service Company

By: [Signature]

(Registered agent's signature)

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

12. Names and business addresses of officers and/or directors:

A. DIRECTORS

Chairman: see attached sheet

Address: _____

Vice Chairman: _____

Address: _____

Director: _____

Address: _____

Director: _____

Address: _____

B. OFFICERS

President: see attached sheet

Address: _____

Vice President: _____

Address: _____

Secretary: _____

Address: _____

Treasurer: _____

Address: _____

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. Russell J. Riopelle

Signature of Director or Officer

The officer or director signing this document (and who is listed in number 12 above) affirms that the facts stated herein are true and that he or she is aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.

14. Russell J. Riopelle

(Typed or printed name and capacity of person signing application)

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Cherokee Inc. dba Cherokee Licensing
6835 Valjean Avenue
Van Nuys, CA 91406
Tel: (818) 908-9868
Fax: (818) 908-9191

Cherokee's Board of Directors:

Robert Margolis, Executive Chairman of the Board

Keith Hull, Director

Timothy Ewing, Director

Jess Ravich, Director

Dave Mullen, Director

Henry Stupp, CEO and Director

Cherokee's Officers:

Henry Stupp, Chief Executive Officer

Howard Siegel, President, Chief Operating Officer and Corporate Secretary

Russell J. Riopelle, Chief Financial Officer

Mark DiSiena, Chief Accounting Officer

Business Address for Cherokee's Board of Directors and Officers:

c/o Cherokee Inc.
6835 Valjean Avenue
Van Nuys, CA 91406

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TALLAHASSEE, FLORIDA

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "CHEROKEE INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE SIXTEENTH DAY OF NOVEMBER, A.D. 2010.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "CHEROKEE INC." WAS INCORPORATED ON THE SEVENTEENTH DAY OF MAY, A.D. 1988.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.


AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

2160988 8300

101093165

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8357193

DATE: 11-16-10