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T. Burch NOV 1 2010



## COVER LETTER

**TO:** New Filing Section  
Division of Corporations

**SUBJECT:** OPINIONLAB, INC  
Name of corporation - must include suffix

Dear Sir or Madam:

The enclosed "Application by Foreign Corporation for Authorization to Transact Business in Florida," "Certificate of Existence," or "Certificate of Good Standing" and check are submitted to register the above referenced foreign corporation to transact business in Florida.

Please return all correspondence concerning this matter to the following:

CARRIE COONCE  
Name of Person

OPINIONLAB, INC  
Firm/Company

600 CENTRAL AVE SUITE 265  
Address

HIGHLAND PARK, IL 60035  
City/State and Zip code

ccoonce@opinionlab.com  
E-mail address: (to be used for future annual report notification)

For further information concerning this matter, please call:

CARRIE COONCE at ( 847 ) 681.6100  
Name of Person Area Code & Daytime Telephone Number

**STREET/COURIER ADDRESS:**

New Filing Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

**MAILING ADDRESS:**

New Filing Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

Enclosed is a check for the following amount:

- ☒ \$70.00 Filing Fee    ☐ \$78.75 Filing Fee & Certificate of Status    ☐ \$78.75 Filing Fee & Certified Copy    ☐ \$87.50 Filing Fee, Certificate of Status & Certified Copy



APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT  
BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO  
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

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1. OPINIONLAB, INC.  
(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"  
"Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. DELAWARE 3. 364371188  
(State or country under the law of which it is incorporated) (FEI number, if applicable)

4. 5/31/2000 5. perpetual  
(Date of incorporation) (Duration: Year corp. will cease to exist or "perpetual")

6. 9/1/2010  
(Date first transacted business in Florida, if prior to registration)  
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)

7. 600 Central Ave Ste 265 Highland Park IL 60035  
(Principal office address)

600 Central Ave Ste 265 Highland Park IL 60035  
(Current mailing address)

8. Opinionlab has hired 2 product developers living in Florida to code, create and test new and existing products  
(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)

Name: NRAI SERVICES, INC.

Office Address: 2731 EXECUTIVE PARK DR. STE. 4  
WESTON Florida 33331  
(City) (Zip code)

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

LETA SINGLETON  
(Registered agent's signature) LETA SINGLETON, ASST. SECRETARY

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.



12. Names and business addresses of officers and/or directors: *See Attached.*

**A. DIRECTORS**

Chairman: \_\_\_\_\_

Address: \_\_\_\_\_

Vice Chairman: \_\_\_\_\_

Address: \_\_\_\_\_

Director: \_\_\_\_\_

Address: \_\_\_\_\_

Director: \_\_\_\_\_

Address: \_\_\_\_\_

**B. OFFICERS**

President: \_\_\_\_\_

Address: \_\_\_\_\_

Vice President: \_\_\_\_\_

Address: \_\_\_\_\_

Secretary: \_\_\_\_\_

Address: \_\_\_\_\_

Treasurer: \_\_\_\_\_

Address: \_\_\_\_\_

**NOTE:** If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. *Marie Anne*  
(Signature of Director or Officer listed in number 12 of the application)

14. *CARIE CONNOR*  
(Typed or printed name and capacity of person signing application)

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OpinionLab, Inc

**Directors**

Rand Nickerson  
600 Central Ave, Suite 265  
Highland Park, IL 60035

Mark Treschl  
230 Oak Knoll Terrace  
Highland Park, IL 60035

Carrie Coonce  
2230 Midlothian Ave  
Highland Park, IL 60035

**Officers**

Rand Nickerson  
600 Central Ave, Suite 265  
Highland Park, IL 60035

President and CEO

Mark Treschl  
230 Oak Knoll Terrace  
Highland Park, IL 60035

Chief Technology Officer

Carrie Coonce  
2230 Midlothian Ave  
Highland Park, IL 60035

Chief Financial Officer

Richard Miller  
415 Wells St  
Lake Geneva, WI 53147

Secretary

Mark Krebs  
935 N. Howe St  
Chicago, IL 60601

Vice President  
Sales and Business Development

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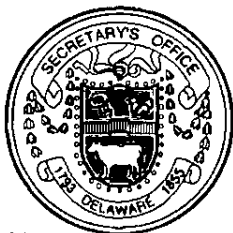
# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "OPINIONLAB, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE TWENTIETH DAY OF SEPTEMBER, A.D. 2010.

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TALLAHASSEE, FLORIDA



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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8237456

DATE: 09-20-10