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Florida Department of State
Division of Corporations
Electronic Filing Cover Sheet

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To:

Division of Corporations
Fax Number : (850) 617-6381

From:

Account Name : C T CORPORATION SYSTEM
Account Number : FCA000000023
Phone : (850) 222-1092
Fax Number : (850) 878-5368

****Enter the email address for this business entity to be used for future annual report mailings. Enter only one email address please**

Email Address: _____

2010 AUG -5 A 11:33
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

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10 AUG -5 PM 4:27

RECEIVED

FOREIGN PROFIT/NONPROFIT CORPORATION

Tarte, Inc.

Certificate of Status	1
Certified Copy	0
Page Count	05
Estimated Charge	\$78.75

AUG -6 2010
D.A. WHITE

COVER LETTER

TO: New Filing Section
Division of Corporations

SUBJECT: Tarte, Inc.

Name of corporation - must include suffix

Dear Sir or Madam:

The enclosed "Application by Foreign Corporation for Authorization to Transact Business in Florida," "Certificate of Existence," or "Certificate of Good Standing" and check are submitted to register the above referenced foreign corporation to transact business in Florida.

Please return all correspondence concerning this matter to the following:

Heather Hensley

Name of Person

Tarte, Inc.

Firm/Company

53 W. 36th Street, Rm 902

Address

New York, NY 10018

City/State and Zip code

E-mail address: (to be used for future annual report notification)

For further information concerning this matter, please call:

Heather Hensley

at (212

) 677-3385 Ext 202

Name of Person

Area Code & Daytime Telephone Number

STREET/COURIER ADDRESS:

New Filing Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

MAILING ADDRESS:

New Filing Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Enclosed is a check for the following amount:

- ☐ \$70.00 Filing Fee ☒ \$78.75 Filing Fee & Certificate of Status ☐ \$78.75 Filing Fee & Certified Copy ☐ \$87.50 Filing Fee, Certificate of Status & Certified Copy

APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDA

FILED

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

1. Tarte, Inc.

(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"
"Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. New York

(State or country under the law of which it is incorporated)

3. 13-4085665

(FEI number, if applicable)

4. 11/5/1999

(Date of incorporation)

5. perpetual

(Duration: Year corp. will cease to exist or "perpetual")

6. May 26, 2010

(Date first transacted business in Florida, if prior to registration)
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)

7. 53 W. 36th Street, Rm 902, New York, New York 10018

(Principal office address)

53 W. 36th Street, Rm 902, New York, New York 10018

(Current mailing address)

8. Account Representative working with customers

(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)

Name: C T Corporation System

Office Address: 1200 South Pine Island Road

Plantation

(City)

, Florida 33324

(Zip code)

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

C T Corporation System

By:

Debbie Diaz
(Registered agent's signature)

Debbie Diaz

Assistant Secretary

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

FILED

12. Names and business addresses of officers and/or directors:

A. DIRECTORS

Chairman: Robert Brown

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Address: 100 California Street, Ste 670
San Francisco, CA 94111

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Vice Chairman: Maureen Kelly

Address: 53 W. 36th Street, Rm 902, New York, New York 10018

Director: Scott McDonough

Address: 53 W. 36th Street, Rm 902, New York, New York 10018

Director: Kevin Murphy

Address: 100 California Street, Ste 670
San Francisco, CA 94111

B. OFFICERS

President: Maureen Kelly

Address: 53 W. 36th Street, Rm 902, New York, New York 10018

Vice President: N/A

Address:

Secretary: Kevin Murphy

Address: 100 California Street, Ste 670, San Francisco, CA 94111

Treasurer: Scott McDonough

Address: 53 W. 36th Street, Rm 902, New York, New York 10018

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13.

(Signature of Director or Officer listed in number 12 of the application)

14.

Maureen Kelly President & Director
(Typed or printed name and capacity of person signing application)

State of New York
Department of State } ss:

I hereby certify, that the Certificate of Incorporation of TARTE, INC. was filed on 11/05/1999, under the name of PLUME, INC., with perpetual duration, and that a diligent examination has been made of the Corporate index for documents filed with this Department for a certificate, order, or record of a dissolution, and upon such examination, no such certificate, order or record has been found, and that so far as indicated by the records of this Department, such corporation is an existing corporation.

A Certificate of Amendment PLUME, INC., changing its name to TARTE, INC., was filed 06/28/2000.



*Witness my hand and the official seal
of the Department of State at the City
of Albany, this 04th day of August
two thousand and ten.*

A handwritten signature in black ink, appearing to read "Daniel Shapiro".

Daniel Shapiro
First Deputy Secretary of State

201009050379 * BZ

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

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