

Florida Department of State

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To:

Division of Corporations

Fax Number : (850) 617-6381

From:

Account Name : NRAI CORPORATE SERVICES, INC.

Account Number : I20080000023 Phone : (651) 225-9500 Fax Number : (651)225-9579

Enter the email address for this business entity to be used for future annual report mailings, Enter only one email address please.

Email Address:

FOREIGN PROFIT/NONPROFIT CORPORATION Provell, Inc.

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6/30/2010

APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

1. Provell, Inc.			
(Enter name of c	orpotation; must include "INCORPORAT orp," "Inc," "Co," or "Corp.")	ED," "COMPANY," "CORPORATION,"	-
	p,, ev, ausp. /		
			_
	able in Florida, enter alternate corporate na	ame adopted for the purpose of transacting business in Florida)	
2 Delaware		3. 41-1551116	_
(State or country	under the law of which it is incorporated)	(FEI number, if applicable)	•
4. February 10, 20	03	5. Perpetual	
(Date	of incorporation)	(Duration: Your corp. will cease to exist or "perpetual")	•
6. June 1, 2006			
	(Date first transacted busine (SEE SECTIONS 607.150) & 60	es in Florida, if prior to registration) 7.1502, F.S., to determine penalty liability)	•
7, 11100 Wayzata B	oulevard, Suite 680 Minneapolis, MN 553	05	
	(Principal office	address)	•
11100 Wayzata F	Boulevard, Suite 680 Minnespolis, MN 553	305	
	(Current mailing	address)	
g. See Schedule 1 a			. 3
(Purpose(s) of corporation authorized in home state of	or country to be carried out in state of Florida)	` ≨ ₹
9. Name and stree	t address of Florida registered agent: (P.O. Box <u>NOT</u> acceptable)	SAMERICA SECULIA 2010 JUN 30 PI
Name:	NRAI Services, Inc.	<u>. </u>	<u> </u>
Office Address:	2731 Executive Park Drive, Suite 4		**
	Weston, FL	, Florida 33331	308 08
	(City)	(Zip code)	
10 P 14 - T			
	ent's acceptance: ed as registered agent and to accept se	ervice of process for the above stated corporation at the p	nlace
designated in this	application, I hereby accept the appoi	intment as registored agent and agree to act in this capac	city. I
		es relative to the proper and complete performance of m	, duties,
_	with and accept the obligations of my	posinon as registered agent.	
•			
R		11	
Ť	(Registered agent') signon	ne)	
		Cuerses Blarowse, weer seck	
		ed, not more than 90 days prior to delivery of this applica r official having custody of corporate records in the jurisc	
	hich it is incorporated.	i oursing nearing costoods of conforme records in me lange	nčaotī

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unvision of Company

Vice Chairman: Address: Director: Address: Director: Address: B. OFFICERS President: For a list of Officers see Schedule 3 attached hereto Address: Vice President: Address: Socretary: Address: Treasurer:		s addresses of officers and/or directors;		010 JUN 30	ın	1
Chairman: For a list of Directors see Schedule 2 attached hereto Address: Vice Chairman: Address: Director: Address: Director: Address: Director: Address: Vice President: For a list of Officers see Schedule 3 attached hereto Address: Vice President: Address: Secretary: Address:	A. DIRECTORS					
Address: Vice Chairman: Address: Director: Address: Director: Address: B. OFFICERS President: For a list of Officers see Schedule 3 attached hereto Address: Vice President: Address: Vice President: Address: Secretary: Address:		pirectors see Schedule 2 attached horeto				
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Vice President: Address: Secretary: Address: Treasurer:	President: For a list of C	fficers see Schedule 3 attached hereto				
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Socretary: Address: Treasurer:						
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NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.	Address: Socretary: Address: Treasurer: Address:		· · · · · · · · · · · · · · · · · · ·			
13 L. C. L.	Address: Secretary: Address: Treasurer: Address: NOTE: If necessary,	on may meach an addendum to the applic	ation listing additional office	eers and/or directo		
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Schedule 1 – General Business Purpose to Application of Foreign Corporation to Transact Business in Florida of Provell, Inc.

Coordination of business matters for Provell, Inc. which designs and markets membership programs.

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Schedule 2 — List of Directors to Application of Foreign Corporation to Transact Business in Florida of Provell, Inc.

George S. Richards Chairman 11100 Wayzata Boulevard, Suite 680 Minneapolis, MN 55305

Michael McGowan 11100 Wayzata Boulevard, Suite 680 Minneapolis, MN 55305

Charles Wenger 11100 Wayzata Boulevard, Suite 680 Minneapolis, MN 55305

Marvin S. Traub 11100 Wayzata Boulevard, Suite 680 Minneapolis, MN 55305

Derek Reisfield 11100 Wayzata Boulevard, Suite 680 Minneapolis, MN 55305 2010 JUN 30 PM 1.0

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Schedule 3 – List of Officers to Application of Foreign Corporation to Transact Business in Florida of Provell, Inc.

George S. Richards President and Chief Executive Officer 11100 Wayzata Boulevard, Suite 680 Minneapolis, MN 55305

Michael McGowan Senior Vice President of Marketing and Chief Marketing Officer 11100 Wayzata Boulevard, Suite 680 Minneapolis, MN 55305

Rod Merry Senior Vice President and Chief Information Officer 11100 Wayzata Boulevard, Suite 680 Minneapolis, MN 55305

Thomas M. Cavalli Senior Vice President, Finance and Chief Financial Officer 11100 Wayzata Boulevard, Suite 680 Minneapolis, MN 55305

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Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "PROVELL, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE TWENTY-NINTH DAY OF JUNE, A.D. 2010.

AND I DO HERBBY FURTHER CERTIFY THAT THE SAID "PROVELL, INC." WAS INCORPORATED ON THE TENTH DAY OF FEBRUARY, A.D. 2003.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

3616755 8300

You may voxify this certificate online at corp.delaware.gov/authver.ahtml

AUTHENTACATION: 8083652

DATE: 06-29-10

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