

# 2012 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F10000000153

FILED  
Mar 08, 2012  
Secretary of State

Entity Name: YANKELOVICH HOLDINGS INC.

## Current Principal Place of Business:

% WPP GROUP USA, INC.  
100 PARK AVENUE, 4TH FLOOR  
NEW YORK, NY 10017

## New Principal Place of Business:

95 MORTON STREET  
NEW YORK, NY 10014

## Current Mailing Address:

% WPP GROUP USA, INC.  
100 PARK AVENUE, 4TH FLOOR  
NEW YORK, NY 10017

## New Mailing Address:

C/O WPP, 100 PARK AVE., 4TH FL.  
NEW YORK, NY 10017

FEI Number: 13-3667101

FEI Number Applied For ( )

FEI Number Not Applicable ( )

Certificate of Status Desired ( )

## Name and Address of Current Registered Agent:

UNITED CORPORATE SERVICES, INC.  
9200 SOUTH DADELAND BLVD  
SUITE 508  
MIAMI, FL 33156 US

## Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

## OFFICERS AND DIRECTORS:

Title: VPD  
Name: NEUMAN, THOMAS O  
Address: C/O WPP, 100 PARK AVENUE, 4TH FLOOR  
City-St-Zip: NEW YORK, NY 10017

Title: SD  
Name: FAREWELL, KEVIN  
Address: C/O WPP, 100 PARK AVENUE, 4TH FLOOR  
City-St-Zip: NEW YORK, NY 10017

Title: TD  
Name: LOBENE, TOM  
Address: C/O WPP, 100 PARK AVENUE, 4TH FLOOR  
City-St-Zip: NEW YORK, NY 10017

Title: CEO  
Name: DAVIES, SIAN  
Address: C/O WPP, 100 PARK AVENUE, 4TH FLOOR  
City-St-Zip: NEW YORK, NY 10017

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: KEVIN FAREWELL

SD

03/08/2012

Electronic Signature of Signing Officer or Director

Date