

To: FL Dept of State
Subject: 00195.117692
Division of Corporations

From: K...Wonsch

Monday, January 11, 2010 3:28 PM Page: 1 of 4

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**Florida Department of State
Division of Corporations
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To:

Division of Corporations
Fax Number : (850) 617-6381

From:

Account Name : CORPDIRECT AGENTS, INC.
Account Number : 110450000714
Phone : (850) 222-1173
Fax Number : (850) 224-1640

****Enter the email address for this business entity to be used for future annual report mailings. Enter only one email address please.**

Email Address: mariafeunitedcorporate.com

**FOREIGN PROFIT/NONPROFIT CORPORATION
YANKELOVICH HOLDINGS INC.**

Certificate of Status	0
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**APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDA**

**IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.**

1. Yankelovich Holdings Inc.

(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"
"Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. Delaware

(State or country under the law of which it is incorporated)

3. 13-3667101

(FEI number, if applicable)

4. June 9, 1992

(Date of incorporation)

5. Perpetual

(Duration: Year corp. will cease to exist or "perpetual")

6. January 1, 2010.

(Date first transacted business in Florida, if prior to registration)
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)

7. c/o WPP Group USA, Inc., 125 Park Avenue, 4th Floor, New York, NY 10017

(Principal office address)

c/o WPP Group USA, Inc., 125 Park Avenue, 4th Floor, New York, NY 10017

(Current mailing address)

8. Marketing research

(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)

Name: **United Corporate Services, Inc.**

Office Address: **9200 South Dadeland Blvd.- Suite 508**

Miami

(City)

Florida 33156

(Zip code)

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

By: 

(Registered agent's signature)

Michael A. Barr, President

United Corporate Services, Inc.

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

FILED
10 JAN 11 AM 9:23
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

12. Names and business addresses of officers and/or directors:

A. DIRECTORS

Chairman: n/a

Address:

Director:

~~Non-Chairman~~

Thomas O. Neuman

Address: 125 Park Avenue, 4th Floor, New York, NY 10017

Director:

Kevin Farewell

Address: 125 Park Avenue, 4th Floor, New York, NY 10017

Director:

Tom Lobene

Address: 125 Park Avenue, 4th Floor, New York, NY 10017

B. OFFICERS

Chief Executive Officer:

President:

Sian Davies

Address: 125 Park Avenue, 4th Floor, New York, NY 10017

Senior

Vice President:

Thomas O. Neuman

Address: 125 Park Avenue, 4th Floor, New York, NY 10017

Secretary:

Kevin Farewell

Address: 125 Park Avenue, 4th Floor, New York, NY 10017

Treasurer:

Tom Lobene

Address: 125 Park Avenue, 4th Floor, New York, NY 10017

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13.

(Signature of Director or Officer listed in number 12 of the application)

14. Kevin Farewell, Secretary

(Typed or printed name and capacity of person signing application)

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "YANKELOVICH HOLDINGS INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE ELEVENTH DAY OF JANUARY, A.D. 2010.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "YANKELOVICH HOLDINGS INC." WAS INCORPORATED ON THE NINTH DAY OF JUNE, A.D. 1992.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.

FILED
10 JAN 11 AM 9:23
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

2300311 8300

100025341



AUTHENTICATION: 7749676

DATE: 01-11-10

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