

2011 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F09000004664

FILED
Apr 24, 2011
Secretary of State

Entity Name: THE MARKETING ARM INC.

Current Principal Place of Business:

1999 BRYAN ST, SUITE 1800
DALLAS, TX 75201

New Principal Place of Business:

Current Mailing Address:

1999 BRYAN ST, SUITE 1800
DALLAS, TX 75201

New Mailing Address:

FEI Number: 22-3675451

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

CORPORATION SERVICE COMPANY
1201 HAYS STREET
TALLAHASSEE, FL 323012525 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

OFFICERS AND DIRECTORS:

Title: DCEO
Name: CLARK, WILLIAM R
Address: 1999 BRYAN ST, SUITE 1800
City-St-Zip: DALLAS, TX 75201

Title: D
Name: HARRISON, THOMAS L
Address: 437 MADISON AVE
City-St-Zip: NEW YORK, NY 10022

Title: DS
Name: ZANGARA, DEBORAH E
Address: 437 MADISON AVE
City-St-Zip: NEW YORK, NY 10022

Title: COO
Name: PENMAN, BRAD
Address: 1999 BRYAN ST, SUITE 1800
City-St-Zip: DALLAS, TX 75201

Title: VPF
Name: HENRY, JENNIFER
Address: 1999 BRYAN ST, SUITE 1800
City-St-Zip: DALLAS, TX 75201

Title: AS
Name: SCHATZMAN, JENNIFER L
Address: 437 MADISON AVE
City-St-Zip: NEW YORK, NY 10022

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: DEBORAH E. ZANGARA

DS

04/24/2011

Electronic Signature of Signing Officer or Director

Date