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Florida Department of State
Division of Corporations
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FOREIGN PROFIT/NONPROFIT CORPORATION

E K Success Ltd, Inc.

Certificate of Status	0
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Page Count	067
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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

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September 25, 2009

FLORIDA DEPARTMENT OF STATE
Division of Corporations

C T CORPORATION SYSTEM

SUBJECT: E K SUCCESS LTD.
REF: W09000043092

We received your electronically transmitted document. However, the document has not been filed. Please make the following corrections and refax the complete document, including the electronic filing cover sheet.

The name must contain a word that will clearly indicate that it is a corporation. Such words include: CORPORATION, CORP., COMPANY, CO., INC., and INCORPORATED.

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Wanda Cunningham
Regulatory Specialist II
New Filing Section

FAX Aud. #: H09000207481
Letter Number: 109A00031440

APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

1. B K Success Ltd, Inc.

(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"
"Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. New York

(State or country under the law of which it is incorporated)

3. 13-2971958

(FEI number, if applicable)

4. August 10, 2009

(Date of incorporation)

5. Perpetual

(Duration: Year corp. will cease to exist or "perpetual")

6. _____

(Date first transacted business in Florida, if prior to registration)
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)

7. 2240 W. 75th Street, Woodridge, IL 60517

(Principal office address)

(Current mailing address)

To engage in any lawful act or activity for which a corporation may be organized under the
General Corporation Law of the State of New York and permitted under the Business Corporation Act

8. _____

(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)

Name: C T Corporation System

Office Address: 1200 South Pine Island Road

Plantation,

(City)

Florida 33324

(Zip code)

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place
designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I
further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties,
and I am familiar with and accept the obligations of my position as registered agent.

By: _____

(Registered agent's signature)

Kristine Heiberger
Assistant Secretary

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to
the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction
under the law of which it is incorporated.

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TALLAHASSEE, FLORIDA

12. Names and business addresses of officers and/or directors:

PLEASE SEE ATTACHED ADDENDUM FOR LIST OF OFFICERS AND
DIRECTORS

A. DIRECTORS

Chairman: _____

Address: _____

Vice Chairman: _____

Address: _____

Director: _____

Address: _____

Director: _____

Address: _____

B. OFFICERS

President: _____

Address: _____

Vice President: _____

Address: _____

Secretary: _____

Address: _____

Treasurer: _____

Address: _____

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. _____

(Signature of Director or Officer listed in number 12 of the application)

14. Thomas G. Kasvin, Assistant Secretary

(Typed or printed name and capacity of person signing application)

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TALLAHASSEE, FLORIDA

ADDENDUM
TO
APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO
TRANSACTION BUSINESS IN FLORIDA

E K Success Ltd.

Names and business addresses of officers and directors

Directors:

David A. Donnini
GTCR Golder Rauner, LLC
300 N. LaSalle St., Suite 5600
Chicago, Illinois 60654

Vincent J. Hemmer
GTCR Golder Rauner, LLC
300 N. LaSalle St., Suite 5600
Chicago, Illinois 60654

Aaron D. Cohen
GTCR Golder Rauner, LLC
300 N. LaSalle St., Suite 5600
Chicago, Illinois 60654

Charles Koppelman
Martha Stewart Living Omnimedia, Inc.
11 West 42nd Street
25th Floor, New York, NY 10036

Zubin Malkani
GTCR Golder Rauner, LLC
300 N. LaSalle St., Suite 5600
Chicago, Illinois 60654

George Sperzel
GTCR Golder Rauner, LLC
300 N. LaSalle St., Suite 5600
Chicago, Illinois 60654

Richard Conti
E K Success Ltd.
c/o Wilton Brands Inc.
2240 W. 75th Street
Woodridge, IL 60517

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Officers:

Richard Conti - Chief Executive Officer
E K Success Ltd.
c/o Wilton Brands Inc.
2240 W. 75th Street
Woodridge, IL 60517

Kevin Fick - President
E K Success Ltd.
c/o Wilton Brands Inc.
2240 W. 75th Street
Woodridge, IL 60517

Mary Merfeld - Group President Operations and Secretary
E K Success Ltd.
c/o Wilton Brands Inc.
2240 W. 75th Street
Woodridge, IL 60517

Thomas Kasvin - Chief Financial Officer, Treasurer, Assistant Secretary
E K Success Ltd.
c/o Wilton Brands Inc.
2240 W. 75th Street
Woodridge, IL 60517

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**State of New York
Department of State } ss:**

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

I hereby certify, that the Certificate of Incorporation of E K SUCCESS LTD. was filed on 08/10/2009, under the name of EK MERGERSUB INC., with perpetual duration, and that a diligent examination has been made of the Corporate index for documents filed with this Department for a certificate, order, or record of a dissolution, and upon such examination, no such certificate, order or record has been found, and that so far as indicated by the records of this Department, such corporation is an existing corporation.

A Certificate of Amendment EK MERGERSUB INC., changing its name to E K SUCCESS LTD., was filed 08/13/2009.

*WITNESS my hand and the official seal
of the Department of State at the City of
Albany, this 11th day of September two
thousand and nine.*



First Deputy Secretary of State

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