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FOREIGN PROFIT/NONPROFIT CORPORATION

ACXIOM CORPORATION

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TALLAHASSEE, FLORIDA

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January 15, 2009

FLORIDA DEPARTMENT OF STATE
Division of Corporations

C T CORPORATION SYSTEM

SUBJECT: ACXION CORPORATION
REF: W09000002307

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P.O BOX 6327 - Tallahassee, Florida 32314

APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

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1. ACXIOM CORPORATION

(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"
"Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. Delaware

(State or country under the law of which it is incorporated)

3. 71-0581897

(FBI number, if applicable)

4. 09/28/1983

(Date of incorporation)

5. Perpetual

(Duration: Year corp. will cease to exist or "perpetual")

6. _____

(Date first transacted business in Florida, if prior to registration)
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)

7. 601 E. 3rd Street, Little Rock, AR 72201

(Principal office address)

301 E DAVE WARD DR CWY 2001-39, CONWAY, AR 72032

(Current mailing address)

8. OFFER DATA MGMT SERVICES AND OPERATE AS ALLOWED BY LAWS OF THE STATE

(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)

Name: C T Corporation System

Office Address: 1200 South Pine Island Road

Plantation _____, Florida 33324

(City)

(Zip code)

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

C T Corporation System

By: _____

(Registered agent's signature)

Jessica L. Gardner, PESSA - VP

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

12. Names and business addresses of officers and/or directors:

A. DIRECTORS

Chairman: John A. Meyer ✓
Address: 601 East Third St.
Little Rock, AR 72201

Vice Chairman: John A. Adams ✓
Address: 601 East Third St.
Little Rock, AR 72201

Director: William T. Dillard ✓
Address: Dillards, Inc. 1600 Cantrell Road
Little Rock, AR 72201

Director: Michael J. Durham ✓
Address: Cognizant Associates, Inc. 4215 Edmondson Avenue
Dallas, TX 75205

B. OFFICERS

President: John A. Meyer ✓
Address: 601 East Third St.
Little Rock, AR 72201

Vice President: John A. Adams ✓
Address: 601 East Third St.
Little Rock, AR 72201

Secretary: Catherine L. Hughes ✓
Address: 601 East Third St., Little Rock, AR 72201

Treasurer: Jack (Jay) W. McCrary ✓
Address: 100 Roosevelt Circle, Conway, AR 72034

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. Catherine L. Hughes
(Signature of Director or Officer listed in number 12 of the application)

14. CATHERINE L. HUGHES, Secretary
(Typed or printed name and capacity of person signing application)

**Attachment to Florida
Officers & Directors**

- 1 Full Name: Terry M. Talley
 Officer/Director: Officer
 Officer's Title: CHIEF TECHNOLOGY OFFICER
 Director's Title:
 Business Address: 301 E. Dave Ward Drive
 City: Conway
 State: AR
 ZIP Code: 72032-7114
- 2 Full Name: Jennifer T. Barrett
 Officer/Director: Officer
 Officer's Title: GLOBAL PRIVACY LEADER
 Director's Title:
 Business Address: 601 East Third St.
 City: Little Rock
 State: AR
 ZIP Code: 72201
- 3 Full Name: Cindy K. Childers
 Officer/Director: Officer
 Officer's Title: SENIOR VP- HUMAN RESOURCES
 Director's Title:
 Business Address: 601 East Third St.
 City: Little Rock
 State: AR
 ZIP Code: 72201
- 4 Full Name: C. Alex Dietz
 Officer/Director: Officer
 Officer's Title: SENIOR VP
 Director's Title:
 Business Address: 601 East Third St.
 City: Little Rock
 State: AR
 ZIP Code: 72201
- 5 Full Name: Jerry C. Jones

	Officer/Director:	Officer
	Officer's Title:	CHIEF LEGAL OFFICER
	Director's Title:	
	Business Address:	601 East Third St.
	City:	Little Rock
	State:	AR
	ZIP Code:	72201
6	Full Name:	Michael J. Lloyd
	Officer/Director:	Officer
	Officer's Title:	SENIOR VP
	Director's Title:	
	Business Address:	301 E. Dave Ward Drive
	City:	Conway
	State:	AR
	ZIP Code:	72032-7114
7	Full Name:	Thomas N. Mangan
	Officer/Director:	Officer
	Officer's Title:	SENIOR VP
	Director's Title:	
	Business Address:	601 East Third St.
	City:	Little Rock
	State:	AR
	ZIP Code:	72201
8	Full Name:	Martin D. Sunde
	Officer/Director:	Officer
	Officer's Title:	SENIOR VP
	Director's Title:	
	Business Address:	601 East Third St.
	City:	Little Rock
	State:	AR
	ZIP Code:	72201
9	Full Name:	Kevin Zaffaroni
	Officer/Director:	Officer
	Officer's Title:	SENIOR VP
	Director's Title:	

	Business Address:	601 E. Third Street
	City:	Little Rock
	State:	AR
	ZIP Code:	72201
10	Full Name:	Joseph I. Strack
	Officer/Director:	Officer
	Officer's Title:	ASST TREASURER
	Director's Title:	
	Business Address:	301 E DAVE WARD DR
	City:	CONWAY
	State:	AR
	ZIP Code:	72032
11	Full Name:	Christopher W. Wolf
	Officer/Director:	Officer
	Officer's Title:	CFO
	Director's Title:	
	Business Address:	601 E. 3rd Street
	City:	Little Rock
	State:	AR
	ZIP Code:	72201
12	Full Name:	William A. Clay
	Officer/Director:	Officer
	Officer's Title:	SENIOR VP
	Director's Title:	
	Business Address:	601 East Third St.
	City:	Little Rock
	State:	AR
	ZIP Code:	72201
13	Full Name:	Timothy J. Suther
	Officer/Director:	Officer
	Officer's Title:	SENIOR VP
	Director's Title:	
	Business Address:	1501 Opus Place
	City:	Downers Grove
	State:	IL

	ZIP Code:	60515
14	Full Name:	Shawn M. Donovan
	Officer/Director:	Officer
	Officer's Title:	SENIOR VP
	Director's Title:	
	Business Address:	3811 Turtle Creek Blvd. Suite 1050
	City:	Dallas
	State:	TX
	ZIP Code:	75219
15	Full Name:	David R. Guzman
	Officer/Director:	Officer
	Officer's Title:	SENIOR VP
	Director's Title:	
	Business Address:	7426 Sahalee Drive
	City:	Denver
	State:	NC
	ZIP Code:	28037
16	Full Name:	Thomas N. Mangan
	Officer/Director:	Officer
	Officer's Title:	SENIOR VP
	Director's Title:	
	Business Address:	601 East Third St.
	City:	Little Rock
	State:	AR
	ZIP Code:	72201
17	Full Name:	Mary L. Good
	Officer/Director:	Director
	Officer's Title:	
	Director's Title:	Other Director
	Business Address:	Donaghey College of Engineering & Information Tech 2801 S. University Ave.
	City:	Little Rock
	State:	AR
	ZIP Code:	72204
18	Full Name:	Ann Die Hasselmo

	Officer/Director:	Director
	Officer's Title:	
	Director's Title:	Other Director
	Business Address:	5960 E. Placita Alta Reposa
	City:	Tucson
	State:	AZ
	ZIP Code:	85750
19	Full Name:	William J. Henderson
	Officer/Director:	Director
	Officer's Title:	
	Director's Title:	Other Director
	Business Address:	110 Strathmore Place
	City:	Los Gatos
	State:	CA
	ZIP Code:	95032
20	Full Name:	Thomas F. McLarty
	Officer/Director:	Director
	Officer's Title:	
	Director's Title:	Other Director
	Business Address:	McLarty Associates 900 Seventeenth Street NW 8th Floor
	City:	Washington
	State:	DC
	ZIP Code:	20006
21	Full Name:	Stephen M. Patterson
	Officer/Director:	Director
	Officer's Title:	
	Director's Title:	Other Director
	Business Address:	349 Colony Drive
	City:	Naples
	State:	FL
	ZIP Code:	34108
22	Full Name:	R. Halsey-Wise
	Officer/Director:	Director
	Officer's Title:	

	Director's Title:	Other Director
	Business Address:	Intergraph Corporation 170 Graphics Drive
	City:	Madison
	State:	AL
	ZIP Code:	35758
23	Full Name:	Kevin M. Twomey
	Officer/Director:	Director
	Officer's Title:	
	Director's Title:	Other Director
	Business Address:	WildHorse Advisors, LLC 830-13 A1A
		North #304
	City:	Ponte Vedra Beach
	State:	FL
	ZIP Code:	32082

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "ACKIOM CORPORATION" IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE EIGHTH DAY OF JANUARY, A.D. 2009.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.



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You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7070801

DATE: 01-08-09