2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F08000004224

Entity Name: HSN HOLDING CORP.

FILED Apr 06, 2010 Secretary of State

Current Principal Place of Business: New Principal Place of Business:

1 HSN DR

ST. PETERSBURG, FL 33729

Current Mailing Address: New Mailing Address:

1 HSN DR

ST. PETERSBURG, FL 33729

FEI Number: 26-3109261 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

NRAI SERVICES, INC. 2731 EXECUTIVE PARK DR., SUITE 4 WESTON, FL 33331 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: CEO

Name: GROSSMAN, MINDY

Address: 1 HSN DR.

City-St-Zip: ST. PETERSBURG, FL 33729

Title: SVAT

Name: ATTINELLA, MICHAEL

Address: 1 HSN DR.

City-St-Zip: ST. PETERSBURG, FL 33729

Title: DEVS

Name: HENCHEL, GREGORY J

Address: 1 HSN DR.

City-St-Zip: ST. PETERSBURG, FL 33729

Title: DCFO

Name: SCHMELING, JUDY EVP

Address: 1 HSN DRIVE

City-St-Zip: ST. PETERSBURG, NY 33729

Title: VPAT

Name: PURVIS, BRYANT Address: 1 HSN DRIVE

City-St-Zip: ST. PETERSBURG, FL 33729

Title: AS

Name: FRAZIER, LINDA Address: 1 HSN DRIVE

City-St-Zip: ST. PETERSBURG, FL 33729

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: GREGORY J. HENCHEL DEVS 04/06/2010