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Division of Corporations
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DIVISION OF CORPORATION

FOREIGN PROFIT/NONPROFIT CORPORATION

Saatchi & Saatchi X, Inc.

Certificate of Status	0
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Page Count	04
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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

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**APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDA**

**IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.**

1. Saatchi & Saatchi X, Inc.
(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"
"Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)
2. Delaware 3. 71-0792466
(State or country under the law of which it is incorporated) (FEI number, if applicable)
4. April 17, 2001 5. Perpetual
(Date of incorporation) (Duration: Year corp. will cease to exist or "perpetual")
6. August 1, 2008
(Date first transacted business in Florida, if prior to registration)
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)
7. 605 Lakeview Drive, Springdale, AR 72764
(Principal office address)
605 Lakeview Drive, Springdale, AR 72764
(Current mailing address)
8. Marketing and communications
(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)
9. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)
Name: C T Corporation System
Office Address: 1200 South Pine Island Road
Plantation, Florida 33324
(City) (Zip code)
10. Registered agent's acceptance:
Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

C T Corporation System
By: Laura Broderick
(Registered agent's signature)
11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.
12. Names and business addresses of officers and/or directors:

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Laura Broderick
Assistant Secretary

A. DIRECTORS

Chairman: None

Address: Not applicable

Vice Chairman: None

Address: Not applicable

Director: William H. Cochran

Address: 375 Hudson Street, New York, NY 10014

Director: Andrew L. Murray

Address: 605 Lakeview Drive, Springdale, AR 72764

B. OFFICERS

President: Andrew L. Murray

Address: 605 Lakeview Drive, Springdale, AR 72764

Vice President: Sandra J. Thomson

Address: 35 West Wacker Drive, Chicago, IL 60601

Secretary: Heidi Young

Address: 375 Hudson Street, New York, NY 10014

Treasurer: Greg Trots

Address: 605 Lakeview Drive, Springdale, AR 72764

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. 
(Signature of Director or Officer listed in number 12 of the application)

14. Sandra J. Thomson, Vice President
(Typed or printed name and capacity of person signing application)

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ALLAN ASSESSMENT
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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "SAATCHI & SAATCHI X, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE TWENTY-NINTH DAY OF AUGUST, A.D. 2008.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.

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Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6821831

DATE: 08-29-08