

# **2010 FOR PROFIT CORPORATION ANNUAL REPORT**

DOCUMENT# F08000002109

**FILED**  
**Jan 04, 2010**  
**Secretary of State**

**Entity Name:** VARSITY SPORTS MEDIA, INC.

**Current Principal Place of Business:**

3401 RUSS CIRCLE SUITE E  
ALCOA, TN 37701

**New Principal Place of Business:**

**Current Mailing Address:**

3401 RUSS CIRCLE SUITE E  
ALCOA, TN 37701

**New Mailing Address:**

**FEI Number:** 26-0596305

**FEI Number Applied For ( )**

**FEI Number Not Applicable ( )**

**Certificate of Status Desired ( )**

**Name and Address of Current Registered Agent:**

C T CORPORATION SYSTEM  
1200 SOUTH PINE ISLAND ROAD  
PLANTATION, FL 33324 US

**Name and Address of New Registered Agent:**

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

**SIGNATURE:**

\_\_\_\_\_  
Electronic Signature of Registered Agent

\_\_\_\_\_  
Date

**Election Campaign Financing Trust Fund Contribution ( ).**

**OFFICERS AND DIRECTORS:**

**Title:** CP  
**Name:** WHITENER, GORDON  
**Address:** 3401 RUSS CIRCLE SUITE E  
**City-St-Zip:** ALCOA, TN 37701

**Title:** VCST  
**Name:** FELIX, JERRY L  
**Address:** 3401 RUSS CIRCLE SUITE E  
**City-St-Zip:** ALCOA, TN 37701

**Title:** DVP  
**Name:** BARONCELLI, CRAIG  
**Address:** 2935 1ST AVENUE NORTH  
**City-St-Zip:** ST PETERSBURG, FL 33713

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

**SIGNATURE:** JERRY L. FELIX

VCST

01/04/2010

\_\_\_\_\_  
Electronic Signature of Signing Officer or Director

\_\_\_\_\_  
Date