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(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP WAIT MAIL

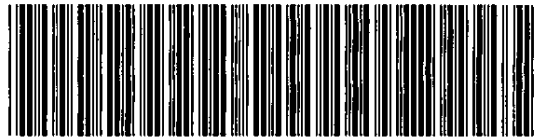
(Business Entity Name)

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TALLAHASSEE, FLORIDA

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118309222

Feb. 18, 2008

COVER LETTER

TO: New Filing Section
Division of Corporations

SUBJECT: Point Roll, Inc.
(Name of corporation - must include suffix)

Dear Sir or Madam:

The enclosed "Application by Foreign Corporation for Authorization to Transact Business in Florida," "Certificate of Existence," and check are submitted to register the above referenced foreign corporation to transact business in Florida.

Please return all correspondence concerning this matter to the following:

Linda Carducci
(Name of Person)

Gannett Co., Inc.
(Firm/Company)

7950 Jones Branch Dr.
(Address)

McLean, VA 22107
(City/State and Zip code)

For further information concerning this matter, please call:

Linda Carducci at (703) 854-6899
(Name of Person) (Area Code & Daytime Telephone Number)

STREET/COURIER ADDRESS:
New Filing Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

MAILING ADDRESS:
New Filing Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Enclosed is a check for the following amount:

- \$70.00 Filing Fee
- \$78.75 Filing Fee & Certificate of Status
- \$78.75 Filing Fee & Certified Copy
- \$87.50 Filing Fee, Certificate of Status & Certified Copy



FLORIDA DEPARTMENT OF STATE
Division of Corporations

February 21, 2008

LINDA CARDDUCCI
GANNETT CO, INC.
7950 JONES BRANCH DR
MELEAN, VA 22107

SUBJECT: POINT ROLL, INC.
Ref. Number: W08000009338

We have received your document for POINT ROLL, INC. and your check(s) totaling \$70.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

The complete document was not received.

Please return the corrected original and one copy of your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6962.

Valerie Herring
Regulatory Specialist II
New Filing Section

Letter Number: 808A00011129

APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

1. Point Roll, Inc. (Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION," "Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. Delaware (State or country under the law of which it is incorporated) 3. 23-3043173 (FEI number, if applicable)

4. May 4, 2000 (Date of incorporation) 5. Perpetual (Duration: Year corp. will cease to exist or "perpetual")

6. will commence March 1, 2008 (Date first transacted business in Florida, if prior to registration) (SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)

7. c/o Gannett Co. Inc. 1950 Jones Branch Dr. McLean VA 22107 (Principal office address) 2332 Galiano St Suite 250, Coral Gables FL 33134 (Current mailing address)

8. Internet advertising insertions (Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)

Name: C T Corporation System Office Address: 1200 South Pine Island Road Plantation, Florida 33324 (City) (Zip code)

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10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Judith B. Argao (Registered agent's signature)

Judith B. Argao Asst. Secretary & V. President

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

12. Names and business addresses of officers and/or directors:

A: DIRECTORS

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Chairman: See attachment 08 FEB 28 PM 3:25

Address: _____
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Vice Chairman: _____

Address: _____

Director: _____

Address: _____

Director: _____

Address: _____

B. OFFICERS

President: See attachment

Address: _____

Vice President: _____

Address: _____

Secretary: _____

Address: _____

Treasurer: _____

Address: _____

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. Todd Mayman
(Signature of Director or Officer listed in number 12 of the application)

14. Todd A. Mayman, Secretary 2-18-08
(Typed or printed name and capacity of person signing application)

POINT ROLL, INC.

Point Roll, Inc. is incorporated in Delaware and is a wholly-owned subsidiary of Gannett Co., Inc. Its corporate address is 7950 Jones Branch Drive, McLean, Virginia, 22107. Below is a list of Point Roll's officers and directors. Their respective addresses are the same as Gannett's address.

Incorporated in: Delaware

Shareholder: Gannett Co., Inc.

Directors: Craig A. Dubow
Craig A. Moon

Officers: Chief Executive Officer – Jason Tafler
Chief Technical Officer – Keith Gelles
Senior Vice President/Global Sales – Andrew Ellenthal
Vice President/Finance – Brian Kieser
Vice President – Gracia C. Martore
Vice President – Kurt A. Wimmer
Secretary – Todd A. Mayman
Treasurer – Michael A. Hart
Assistant Treasurer – Christopher W. Baldwin

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TALLAHASSEE, FLORIDA

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "POINT ROLL, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE ELEVENTH DAY OF FEBRUARY, A.D. 2008.

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TALLAHASSEE, FLORIDA

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Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6373891

DATE: 02-11-08