

2011 FOR PROFIT CORPORATION ANNUAL REPORT

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FILED
Apr 04, 2011
Secretary of State

Entity Name: DEALER PERFORMANCE, INC.

Current Principal Place of Business:

175 W JACKSON BLVD.
11TH FLOOR
CHICAGO, IL 60604

New Principal Place of Business:

Current Mailing Address:

175 W JACKSON BLVD.
11TH FLOOR
CHICAGO, IL 60604

New Mailing Address:

FEI Number: 75-1667175

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

CORPORATION SERVICE COMPANY
1201 HAYS STREET
TALLAHASSEE, FL 323012525 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

OFFICERS AND DIRECTORS:

Title: DP
Name: FROSCH, MICHAEL F
Address: 175 W JACKSON BLVD 11TH FLOOR
City-St-Zip: CHICAGO, IL 60604

Title: DCFO
Name: VICKERS, DAVID I
Address: 175 W JACKSON BLVD 11TH FLOOR
City-St-Zip: CHICAGO, IL 60604

Title: SEC
Name: MITTENTHAL, BARRY S
Address: 175 W JACKSON BLVD 11TH FLOOR
City-St-Zip: CHICAGO, IL 60604

Title: VPT
Name: DIAMOND, KEVIN P
Address: 175 W JACKSON BLVD 11TH FLOOR
City-St-Zip: CHICAGO, IL 60604

Title: D
Name: SERAFIN, JOHN H
Address: 175 W JACKSON BLVD 11TH FLOOR
City-St-Zip: CHICAGO, IL 60604

Title: DCEO
Name: COLE, DAVID L
Address: 175 W JACKSON BLVD 11TH FLOOR
City-St-Zip: CHICAGO, IL 60604

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: BARRY S. MITTENTHAL

SEC

04/04/2011

Electronic Signature of Signing Officer or Director

Date