

# 2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F08000000815

FILED  
Mar 26, 2010  
Secretary of State

Entity Name: DEALER PERFORMANCE, INC.

## Current Principal Place of Business:

175 W JACKSON BLVD 11TH FLOOR  
CHICAGO, IL 60604

## New Principal Place of Business:

175 W JACKSON BLVD.  
11TH FLOOR  
CHICAGO, IL 60604

## Current Mailing Address:

175 W JACKSON BLVD 11TH FLOOR  
CHICAGO, IL 60604

## New Mailing Address:

175 W JACKSON BLVD.  
11TH FLOOR  
CHICAGO, IL 60604

FEI Number: 75-1667175

FEI Number Applied For ( )

FEI Number Not Applicable ( )

Certificate of Status Desired ( )

## Name and Address of Current Registered Agent:

CORPORATION SERVICE COMPANY  
1201 HAYS STREET  
TALLAHASSEE, FL 323012525 US

## Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

Election Campaign Financing Trust Fund Contribution ( ).

## OFFICERS AND DIRECTORS:

Title: PD  
Name: MISHLER, MARK H  
Address: 175 W JACKSON BLVD 11TH FLOOR  
City-St-Zip: CHICAGO, IL 60604

Title: CFO  
Name: VICKERS, DAVID I  
Address: 175 W JACKSON BLVD 11TH FLOOR  
City-St-Zip: CHICAGO, IL 60604

Title: VPSD  
Name: MARKOVITS, RONALD D  
Address: 175 W JACKSON BLVD 11TH FLOOR  
City-St-Zip: CHICAGO, IL 60604

Title: VPT  
Name: DIAMOND, KEVIN P  
Address: 175 W JACKSON BLVD 11TH FLOOR  
City-St-Zip: CHICAGO, IL 60604

Title: EVPD  
Name: MURRAY, THOMAS P  
Address: 175 W JACKSON BLVD 11TH FLOOR  
City-St-Zip: CHICAGO, IL 60604

Title: CEOD  
Name: COLE, DAVID L  
Address: 175 W JACKSON BLVD 11TH FLOOR  
City-St-Zip: CHICAGO, IL 60604

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: RONALD D. MARKOVITS

VPSD

03/26/2010

Electronic Signature of Signing Officer or Director

Date