

F08000000702

Florida Department of State
Division of Corporations
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To: Division of Corporations
Fax Number : (850) 617-6380

From: Account Name : CORPORATION SERVICE COMPANY
Account Number : 12000000195
Phone : (850) 521-1000
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SECRETARY OF STATE
DIVISION OF CORPORATIONS
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****Enter the email address for this business entity to be used for future annual report mailings. Enter only one email address please.****

Email Address: _____

**COR AMND/RESTATE/CORRECT OR O/D RESIGN
BEAUTY ALLIANCE INC.**

Certificate of Status	0
Certified Copy	01
Page Count	04
Estimated Charge	\$43.75

*CC
Name
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10/23/11*

RECEIVED

11 NOV 23 AM 8:04

TALLAHASSEE, FLORIDA

Electronic Filing Menu

Corporate Filing Menu

Help

COVER LETTER

TO: Amendment Section
Division of Corporations

SUBJECT: Beauty Alliance Inc.
(Name of Corporation)

DOCUMENT NUMBER: F08000000702

The enclosed Amendment and fee are submitted for filing.

Please return all correspondence concerning this matter to the following:

Thomas Sarakatsannis
(Name of Contact Person)

L'Oreal USA, Inc.
(Firm/Company)

575 Fifth Avenue
(Address)

New York, NY 10017
(City/State and Zip Code)

For further information concerning this matter, please call:

Thomas Sarakatsannis at (212) 818-1500
(Name of Contact Person) (Area Code & Daytime Telephone Number)

Enclosed is a check for the following amount:

- \$35.00 Filing Fee
- \$43.75 Filing Fee & Certificate of Status
- \$43.75 Filing Fee & Certified Copy (Additional copy is enclosed)
- \$52.50 Filing Fee, Certificate of Status & Certified Copy (Additional copy is enclosed)

Mailing Address:
Amendment Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:
Amendment Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

PROFIT CORPORATION
APPLICATION BY FOREIGN PROFIT CORPORATION TO FILE AMENDMENT TO
APPLICATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA
(Pursuant to s. 607.1504, F.S.)

SECTION I
(1-3 MUST BE COMPLETED)

F08000000702

(Document number of corporation (if known))

11 NOV 23 PM 1:01
SECRETARY OF STATE
DIVISION OF CORPORATIONS

1. Beauty Alliance Inc.
(Name of corporation as it appears on the records of the Department of State)

2. Nevada
(Incorporated under laws of)

3. February 13, 2008
(Date authorized to do business in Florida)

SECTION II
(4-7 COMPLETE ONLY THE APPLICABLE CHANGES)

4. If the amendment changes the name of the corporation, when was the change effected under the laws of its jurisdiction of incorporation? November 14, 2011

5. SalonCentric Inc.
(Name of corporation after the amendment, adding suffix "corporation," "company," or "incorporated," or appropriate abbreviation, if not contained in new name of the corporation)

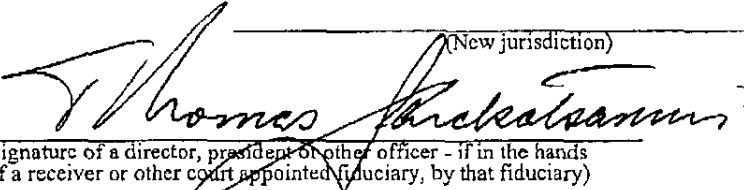
(If new name is unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

6. If the amendment changes the period of duration, indicate new period of duration.

(New duration)

7. If the amendment changes the jurisdiction of incorporation, indicate new jurisdiction.

(New jurisdiction)

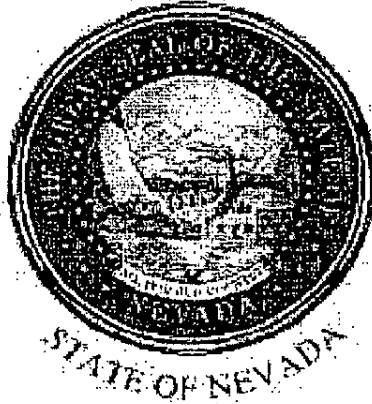


(Signature of a director, president or other officer - if in the hands of a receiver or other court appointed fiduciary, by that fiduciary)

Thomas Sarakatsannis
(Typed or printed name of person signing)

Senior Vice President
(Title of person signing)

SECRETARY OF STATE



CERTIFICATE OF NAME CHANGE

I, ROSS MILLER, the duly qualified and elected Nevada Secretary of State, do hereby certify that on November 14, 2011, a Certificate of Amendment to its Articles of Incorporation changing the name to SALONCENTRIC INC., was filed in this office by BEAUTY ALLIANCE INC.. Said change of name has been made in accordance with the laws of the State of Nevada and that said Certificate of Amendment is now on file and of record in this office.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of State, at my office on November 22, 2011.

A handwritten signature in black ink, appearing to read "Ross Miller".

ROSS MILLER
Secretary of State

Certified By: Christine Rakow
Certificate Number: C20111121-2544
You may verify this certificate
online at <http://www.nvsos.gov/>