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TALLAHASSEE, FLORIDA

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**FOREIGN PROFIT/NONPROFIT CORPORATION**

Harris Interactive Inc.

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9/19/2007

**APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT  
BUSINESS IN FLORIDA**

*IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO  
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.*

1. HARRIS INTERACTIVE INC.

(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"  
"Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. DELAWARE

(State or country under the law of which it is incorporated)

3. 16-1538028

(FEI number, if applicable)

4. JULY 1, 1997

(Date of incorporation)

5. PERPETUAL

(Duration: Year corp. will cease to exist or "perpetual")

6. JANUARY 1, 2006

(Date first transacted business in Florida, if prior to registration)  
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)

7. 60 CORPORATE WOODS, ROCHESTER, NEW YORK 14623

(Principal office address)

60 CORPORATE WOODS, ROCHESTER, NEW YORK 14623

(Current mailing address)

8. MARKET RESEARCH

(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)

Name: C T CORPORATION SYSTEM

Office Address: 1200 SOUTH PINE ISLAND ROAD

PLANTATION

(City)

, Florida 33324

(Zip code)

10. Registered agent's acceptance:

*Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.*

C T CORPORATION SYSTEM

BY: Connie Bryan

(Registered agent's signature)

CONNIE BRYAN  
SPECIAL ASSISTANT SECRETARY

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

12. Names and business addresses of officers and/or directors:

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**A. DIRECTORS**

Chairman: SEE EXHIBIT A ATTACHED HERETO

Address: \_\_\_\_\_  
\_\_\_\_\_

Vice Chairman: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Director: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Director: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

**B. OFFICERS**

President: SEE EXHIBIT A ATTACHED HERETO

Address: \_\_\_\_\_  
\_\_\_\_\_

Vice President: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Secretary: \_\_\_\_\_

Address: \_\_\_\_\_

Treasurer: \_\_\_\_\_

Address: \_\_\_\_\_

**NOTE:** If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13.   
(Signature of Director or Officer listed in number 12 of the application)

14. JENNIFER H. THOMAS, ASSISTANT SECRETARY

(Typed or printed name and capacity of person signing application)

**EXHIBIT A**

**APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT  
BUSINESS IN FLORIDA**

**HARRIS INTERACTIVE INC.**

**12. Names and business addresses of officers and directors**

**A. DIRECTORS**

|                     |   |
|---------------------|---|
| George Bell         | 60 Corporate Woods, Rochester, NY 14623 |
| Leonard R. Bayer    | 60 Corporate Woods, Rochester, NY 14623 |
| David Brodsky       | 60 Corporate Woods, Rochester, NY 14623 |
| Stephen D. Harlan   | 60 Corporate Woods, Rochester, NY 14623 |
| Gregory T. Novak    | 60 Corporate Woods, Rochester, NY 14623 |
| James R. Riedman    | 60 Corporate Woods, Rochester, NY 14623 |
| Subrata K. Sen      | 60 Corporate Woods, Rochester, NY 14623 |
| Howard L. Shecter   | 60 Corporate Woods, Rochester, NY 14623 |
| Antoine G. Treuille | 60 Corporate Woods, Rochester, NY 14623 |

**B. OFFICERS**

|                      |   |
|----------------------|---|
| President & CEO:     | Gregory T. Novak<br>60 Corporate Woods, Rochester, NY 14623   |
| Secretary & CFO:     | Ronald E. Salluzzo<br>60 Corporate Woods, Rochester, NY 14623 |
| Assistant Secretary: | Jennifer H. Thomas<br>60 Corporate Woods, Rochester, NY 14623 |

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# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "HARRIS INTERACTIVE INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE FIFTH DAY OF SEPTEMBER, A.D. 2007.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "HARRIS INTERACTIVE INC." WAS INCORPORATED ON THE FIRST DAY OF JULY, A.D. 1997.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.

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*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5975427

DATE: 09-05-07