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Arnold Baum GAVE

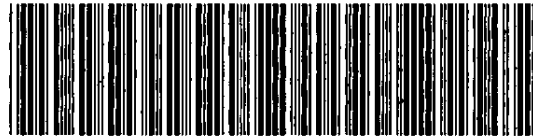
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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

D. WHITE JUN 21 2007

COVER LETTER

TO: New Filing Section
Division of Corporations

SUBJECT: Performance Marketing Associates, Inc.

(Name of corporation - must include suffix)

Dear Sir or Madam:

The enclosed "Application by Foreign Corporation for Authorization to Transact Business in Florida," "Certificate of Existence," and check are submitted to register the above referenced foreign corporation to transact business in Florida.

Please return all correspondence concerning this matter to the following:

Arnold Baum

(Name of Person)

Performance Marketing Associates, Inc.

(Firm/Company)

481 Main Street, Suite 500

(Address)

New Rochelle, New York 10801

(City/State and Zip code)

For further information concerning this matter, please call:

Arnold Baum

(Name of Person)

at (914) 738-3777

(Area Code & Daytime Telephone Number)

STREET/COURIER ADDRESS:

New Filing Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

MAILING ADDRESS:

New Filing Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Enclosed is a check for the following amount:

- ☐ \$70.00 Filing Fee ☐ \$78.75 Filing Fee & Certificate of Status ☒ \$78.75 Filing Fee & Certified Copy ☐ \$87.50 Filing Fee, Certificate of Status & Certified Copy

**APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDA**

*IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.*

1. Performance Marketing Associates, Inc.

(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"
"Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")

Performance Marketing Associates NY, Inc.

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. New York

(State or country under the law of which it is incorporated)

3. 20-3550988

(FEI number, if applicable)

4. SEPTEMBER 27, 2005

(Date of incorporation)

5. perpetual

(Duration: Year corp. will cease to exist or "perpetual")

6. January 2, 2007

(Date first transacted business in Florida, if prior to registration)
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)

7. 481 Main Street, Suite 500, New Rochelle, NY 10801

(Principal office address)

481 Main Street, Suite 500, New Rochelle, NY 10801

(Current mailing address)

8. all purposes for which corporations are authorized to transact business

(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)

Name: Alan Haas

Office Address: 6983 Milani Street

Lake Worth

(City)

, Florida 33467

(Zip code)

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Alan Haas

(Registered agent's signature)

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

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TALLAHASSEE, FLORIDA

12. Names and business addresses of officers and/or directors:

A. DIRECTORS

FILED

Chairman: _____

Address: _____

2007 JUN 20 P 12:05

Vice Chairman: _____

Address: _____

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Director: _____

Arnold Baum

Address: _____

481 Main Street, Suite 500

New Rochelle, NY 10801

Director: _____

Alan Haas

Address: _____

6983 Milani Street

Lake Worth, FL 33467

B. OFFICERS

President: _____

Arnold Baum

Address: _____

481 Main Street, Suite 500

New Rochelle, NY 10801

Vice President: _____

Alan Haas

Address: _____

6983 Milani Street

Lake Worth, FL 33467

Secretary: _____

Arnold Baum

Address: _____

481 Main Street, Suite 500, New Rochelle, NY 10801

Treasurer: _____

Alan Haas

Address: _____

6983 Milani Street , Lake Worth, FL 33467

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. _____

(Signature of Director or Officer listed in number 12 of the application)

14. _____

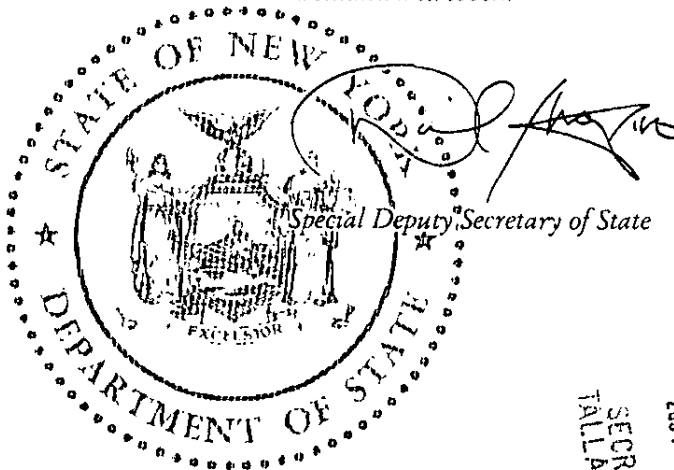
Arnold Baum, President

(Typed or printed name and capacity of person signing application)

State of New York
Department of State } ss:

I hereby certify, that the Certificate of Incorporation of PERFORMANCE MARKETING ASSOCIATES, INC. was filed on 09/27/2005, with perpetual duration, and that a diligent examination has been made of the Corporate index for documents filed with this Department for a certificate, order, or record of a dissolution, and upon such examination, no such certificate, order or record has been found, and that so far as indicated by the records of this Department, such corporation is an existing corporation.

*WITNESS my hand and the official seal
of the Department of State at the City of
Albany, this 06th day of June two
thousand and seven.*



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TALLAHASSEE, FLORIDA

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