

F07000002203

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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(Business Entity Name)

(Document Number)

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DIVISION OF CORPORATE AFFAIRS
11 JUL 19 AM 10:31

N.C.
C.COULLETTE

JUL 20 2011

EXAMINER

Dear Sir or Madam,

Please find enclosed documents for filing/processing. At your earliest convenience, please return a stamped copy or confirmation of filing to our office for our records. A self-addressed stamped envelope is included herein for your convenience. If you have any questions or concerns regarding these documents, please contact (212)329-8322 or jmah@alloy.com.

Thank you for your attention in this matter.

Sincerely,

Jennifer Mah
Paralegal

COVER LETTER

TO: Amendment Section
Division of Corporations

SUBJECT: INSITE ADVERTISING, INC.
(Name of Corporation)

DOCUMENT NUMBER: F07000002203

The enclosed Amendment and fee are submitted for filing.

Please return all correspondence concerning this matter to the following:

GINA DIGIOIA
(Name of Contact Person)

c/o ALLOY, INC.
(Firm/Company)

151 W. 26TH ST., 11TH FLOOR
(Address)

NEW YORK, NY 10001
(City/State and Zip Code)

For further information concerning this matter, please call:

JENNIFER MAH at (212) 329-8322
(Name of Contact Person) (Area Code & Daytime Telephone Number)

Enclosed is a check for the following amount:

<input type="checkbox"/> \$35.00 Filing Fee	<input type="checkbox"/> \$43.75 Filing Fee & Certificate of Status	<input checked="" type="checkbox"/> \$43.75 Filing Fee & Certified Copy (Additional copy is enclosed)	<input type="checkbox"/> \$52.50 Filing Fee, Certificate of Status & Certified Copy (Additional copy is enclosed)
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Mailing Address:
Amendment Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:
Amendment Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

PROFIT CORPORATION
APPLICATION BY FOREIGN PROFIT CORPORATION TO FILE AMENDMENT TO
APPLICATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA
(Pursuant to s. 607.1504, F.S.)

SECTION I
(1-3 MUST BE COMPLETED)

F07000002203

(Document number of corporation (if known))

1. INSITE ADVERTISING, INC.
(Name of corporation as it appears on the records of the Department of State)
2. NEW YORK 3. APRIL 24, 2007
(Incorporated under laws of) (Date authorized to do business in Florida)

SECTION II
(4-7 COMPLETE ONLY THE APPLICABLE CHANGES)

4. If the amendment changes the name of the corporation, when was the change effected under the laws of its jurisdiction of incorporation? MARCH 3, 2011
5. I.S.M.B. HOLDINGS, INC.
(Name of corporation after the amendment, adding suffix "corporation," "company," or "incorporated," or appropriate abbreviation, if not contained in new name of the corporation)

(If new name is unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

6. If the amendment changes the period of duration, indicate new period of duration.
N/A
(New duration)
7. If the amendment changes the jurisdiction of incorporation, indicate new jurisdiction.
N/A
(New jurisdiction)

(Signature of a director, president or other officer - if in the hands of a receiver or other court appointed fiduciary, by that fiduciary)

GINA DIGIOIA

(Typed or printed name of person signing)

SECRETARY

(Title of person signing)

11 JUL 19 AM 10:31

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS

State of New York
Department of State } ss:

I hereby certify, that the Certificate of Incorporation of I.S.M.B. HOLDINGS, INC. was filed on 06/18/1997, under the name of POTTY SPOTS INC., with perpetual duration, and that a diligent examination has been made of the Corporate index for documents filed with this Department for a certificate, order, or record of a dissolution, and upon such examination, no such certificate, order or record has been found, and that so far as indicated by the records of this Department, such corporation is an existing corporation.

A Certificate of Amendment POTTY SPOTS INC., changing its name to INSITE ADVERTISING INC., was filed 08/08/1997.

A Certificate of Amendment INSITE ADVERTISING INC., changing its name to I.S.M.B. HOLDINGS, INC., was filed 03/03/2011.



*Witness my hand and the official seal
of the Department of State at the City
of Albany, this 22nd day of June
two thousand and eleven.*

Daniel Shapiro
First Deputy Secretary of State