

2012 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F07000001805

Entity Name: BALLARD DESIGNS, INC.

FILED
Apr 10, 2012
Secretary of State

Current Principal Place of Business:

1670 DEFOOR AVE
ATLANTA, GA 30318

New Principal Place of Business:

Current Mailing Address:

HSN /LEGAL
1 HSN DRIVE
ST. PETERSBURG, FL 33729

New Mailing Address:

FEI Number: 58-1671673 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent:

CORPORATION SERVICE COMPANY
1201 HAYS STREET
TALLAHASSEE, FL 323012525 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

OFFICERS AND DIRECTORS:

Title: DCEO
Name: ETHIER, MARK
Address: 1 HSN DRIVE
City-St-Zip: ST. PETERSBURG, FL 33729 US

Title: VPAS
Name: HENCHEL, GREGORY J
Address: 1 HSN DRIVE
City-St-Zip: ST. PETERSBURG, FL 33729 US

Title: DST
Name: PEKAREK, JAMES
Address: 5568 WEST CHESTER ROAD
City-St-Zip: WEST CHESTER, OH 45069 US

Title: P
Name: MCKELVEY, RYAN
Address: 1670 DEFOOR AVENUE
City-St-Zip: ATLANTA, GA 30318 US

Title: DEVP
Name: TARVIN, PAUL
Address: 5568 WEST CHESTER RD.
City-St-Zip: WEST CHESTER, OH 45069 US

Title: VPAT
Name: PURVIS, BRYANT
Address: 1 HSN DRIVE
City-St-Zip: ST. PETERSBURG, FL 33729 US

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: GREGORY J. HENCHEL

VAS

04/10/2012

Electronic Signature of Signing Officer or Director

Date