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(Address)

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

2007 MAR 21 2007

COVER LETTER

TO: New Filing Section
Division of Corporations

SUBJECT: H.U.S. Strategic Marketing Inc.

(Name of corporation - must include suffix)

Dear Sir or Madam:

The enclosed "Application by Foreign Corporation for Authorization to Transact Business in Florida," "Certificate of Existence," and check are submitted to register the above referenced foreign corporation to transact business in Florida.

Please return all correspondence concerning this matter to the following:

Elisabeth Klar

(Name of Person)

H.U.S. Strategic Marketing Inc.

(Firm/Company)

431 King Street West, Suite 302

(Address)

Toronto, Ontario M5V 1K4 Canada

(City/State and Zip code)

For further information concerning this matter, please call:

Elisabeth Klar

(Name of Person)

at (416) 923-3800 x 229

(Area Code & Daytime Telephone Number)

STREET/COURIER ADDRESS:

New Filing Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

MAILING ADDRESS:

New Filing Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Enclosed is a check for the following amount:

☐ \$70.00 Filing Fee

☒ \$78.75 Filing Fee &
Certificate of Status

☐ \$78.75 Filing Fee &
Certified Copy

☐ \$87.50 Filing Fee,
Certificate of Status &
Certified Copy

**APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDA**

*IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.*

1. H.U.S. Strategic Marketing Inc.

(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"
"Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. Delaware, USA

(State or country under the law of which it is incorporated)

3. 76-0850649

(FEI number, if applicable)

4. June 9, 2006

(Date of incorporation)

5. perpetual

(Duration: Year corp. will cease to exist or "perpetual")

6. _____

(Date first transacted business in Florida, if prior to registration)
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)

7. 16225 Opal Creek, Ft. Lauderdale FL 33331

(Principal office address)

431 King Street W., Suite 302, Toronto, Ontario M5V 1K4 Canada

(Current mailing address)

8. Marketing/Promotions/Event services only, no tangible product sale

(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)

Name: Mike Lilly

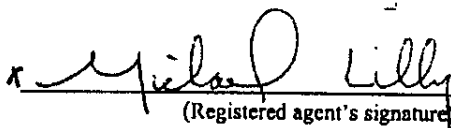
Office Address: 16225 Opal Creek

Ft. Lauderdale, Florida 33331
(City) (Zip code)

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TALLAHASSEE, FLORIDA

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.


(Registered agent's signature)

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

12. Names and business addresses of officers and/or directors:

A. DIRECTORS

Chairman: Victor Prousky, QC

Address: 2040 Yonge Street, #220
Toronto, Ontario M4S 1Z9

~~Vice Chairman:~~ ^{Director,} Theodore Rakoczy

Address: 431 King Street W., Suite 302
Toronto, Ontario M5V 1K4 Canada

Director: Richard Shaver

Address: 431 King Street W., Suite 302
Toronto, Ontario M5V 1K4 Canada

Director: Jennifer Lukas

Address: 431 King Street W., Suite 302
Toronto, Ontario M5V 1K4

Christopher Grimston

431 King Street W., Suite 302
Toronto, Ontario M5V 1K4

B. OFFICERS

President: Andrew Krupski

Address: 431 King Street W., Suite 302
Toronto, Ontario M5V 1K4

Vice President: Theodore Rakoczy

Address: 431 King Street W., Suite 302
Toronto, Ontario M5V 1K4

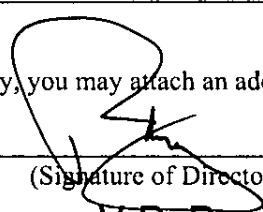
Secretary: Jennifer Lukas

Address: 431 King Street W., Suite 302 Toronto, Ontario M5V 1K4

Treasurer: _____

Address: _____

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. 
(Signature of Director or Officer listed in number 12 of the application)

14. Ted Rakoczy, V.P. Business Affairs

(Typed or printed name and capacity of person signing application)

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "H.U.S. STRATEGIC MARKETING INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE FIFTH DAY OF MARCH, A.D. 2007.



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Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5480419

DATE: 03-05-07