

2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F07000000226

FILED
Apr 26, 2010
Secretary of State

Entity Name: SALLY BEAUTY HOLDINGS, INC.

Current Principal Place of Business:

3001 COLORADO BLVD
DENTON, TX 76210

New Principal Place of Business:

Current Mailing Address:

3001 COLORADO BLVD
DENTON, TX 76210

New Mailing Address:

FEI Number: 36-2257936 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent:

C T CORPORATION SYSTEM
1200 SOUTH PINE ISLAND ROAD
PLANTATION, FL 33324 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: _____

Electronic Signature of Registered Agent

_____ Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: C
Name: BERGES, JAMES
Address: 375 PARK AVE, 18TH FLOOR
City-St-Zip: NEW YORK, NY 10152

Title: D
Name: MILLER, JOHN
Address: 2101 CLAIRE CT
City-St-Zip: GLENVIEW, IL 60025

Title: D
Name: SCHNALL, RICHARD J
Address: 375 PARK AVE, 18TH FLOOR
City-St-Zip: NEW YORK, NY 10152

Title: P
Name: WINTERHALTER, GARY
Address: 3001 COLORADO BLVD
City-St-Zip: DENTON, TX 76210

Title: V/AT
Name: OLDHAM, KEVIN
Address: 3001 COLORADO BLVD
City-St-Zip: DENTON, TX 76210

Title: S
Name: ROOS, RAAL
Address: 3001 COLORADO BLVD
City-St-Zip: DENTON, TX 76210

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: KEVIN OLDHAM

V

04/26/2010

Electronic Signature of Signing Officer or Director

_____ Date