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Florida Department of State
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To:

Division of Corporations
Fax Number : (850) 205-0381

From:

Account Name : CORPORATION SERVICE COMPANY
Account Number : I20000000195
Phone : (850) 521-1000
Fax Number : (850) 558-1575

SECRETARY OF STATE
ALAMASSEE, FLORIDA

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CSC #2940

FOREIGN PROFIT/NONPROFIT CORPORATION

HOLLYWOULD, INC.

Certificate of Status	0
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**APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDA**

*IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.*

1. Hollywould, Inc.
(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"
"Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. Delaware 3. 61-1504917
(State or country under the law of which it is incorporated) (FEI number, if applicable)
4. July 5, 2006 5. Perpetual
(Date of incorporation) (Duration: Year corp. will cease to exist or "perpetual")

6. Upon filing
(Date first transacted business in Florida, if prior to registration)
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)

7. 600 Kellwood Parkway, Attn: Legal Department, Chesterfield, MO 63017
(Principal office address)
- 600 Kellwood Parkway, Attn: Legal Department, Chesterfield, MO 63017
(Current mailing address)

8. Manufacturer and retailer of apparel, shoes, accessories and consumer soft goods
(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)

Name: Corporation Service Company

Office Address: 1201 Hays Street

Tallahassee, Florida 32301
(City) (Zip code)

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Corporation Service Company

By: 

(Registered agent's signature)

Troy Todd
as its agent

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

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TALLAHASSEE, FLORIDA

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12. Names and business addresses of officers and/or directors:

A. DIRECTORS

Chairman: Robert C. Skinner, Jr.

Address: 600 Kellwood Parkway, Attn: Legal Department, Chesterfield, MO 63017

Vice Chairman: N/A

Address:

Director: Robert C. Skinner, Jr.

Address: 600 Kellwood Parkway, Attn: Legal Department, Chesterfield, MO 63017

Director: Thomas H. Pollihan

Address: 600 Kellwood Parkway, Attn: Legal Department, Chesterfield, MO 63017

B. OFFICERS

President: Robert C. Skinner, Jr.

Address: 600 Kellwood Parkway, Attn: Legal Department, Chesterfield, MO 63017

Vice President: W. Lee Capps III

Address: 600 Kellwood Parkway, Attn: Legal Department, Chesterfield, MO 63017

Secretary: Thomas H. Pollihan

Address: 600 Kellwood Parkway, Attn: Legal Department, Chesterfield, MO 63017

Treasurer: Samuel W. Duggan II

Address: 600 Kellwood Parkway, Attn: Legal Department, Chesterfield, MO 63017

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13.

(Signature of Director or Officer listed in number 12 of the application)

14. **Thomas H. Pollhan, Vice President, Secretary & General Counsel**

(Typed or printed name and capacity of person signing application)

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TALLAHASSEE, FLORIDA

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Corporation Service Company ALB

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "HOLLYWOOLD, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE THIRTEENTH DAY OF DECEMBER, A.D. 2006.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "HOLLYWOOLD,
INC." WAS INCORPORATED ON THE FIFTH DAY OF JULY, A.D. 2006.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES
HAVE NOT BEEN ASSESSED TO DATE.

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

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Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5273783

DATE: 12-13-06

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