

2011 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F06000007140

Entity Name: SPECIFICMEDIA, INC.

FILED
Apr 20, 2011
Secretary of State

Current Principal Place of Business:

4 PARK PLAZA SUITE 1900
IRVINE, CA 92614

New Principal Place of Business:

Current Mailing Address:

4 PARK PLAZA SUITE 1900
IRVINE, CA 92614

New Mailing Address:

FEI Number: 33-0945889

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

CORPORATION SERVICE COMPANY
1201 HAYS STREET
TALLAHASSEE, FL 32301 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

OFFICERS AND DIRECTORS:

Title: PD
Name: VANDERHOOK, TIMOTHY C
Address: 4 PARK PLAZA SUITE 1900
City-St-Zip: IRVINE, CA 92614

Title: VP
Name: VANDERHOOK, RUSSELL T
Address: 4 PARK PLAZA SUITE 1900
City-St-Zip: IRVINE, CA 92614

Title: SD
Name: VANDERHOOK, CHRISTOPHER J
Address: 4 PARK PLAZA SUITE 1900
City-St-Zip: IRVINE, CA 92614

Title: CFO
Name: LUNA, ROY E
Address: 4 PARK PLAZA SUITE 1900
City-St-Zip: IRVINE, CA 92614

Title: D
Name: GARFINKEL, NEIL
Address: 1 LETTERMAN DR, BLDG C, STE 410
City-St-Zip: SAN FRANCISCO, CA 94129

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: CHRISTOPHER J. VANDERHOOK

S

04/20/2011

Electronic Signature of Signing Officer or Director

Date