

2007 FOR PROFIT CORPORATION REINSTATEMENT

DOCUMENT# F06000007140

Entity Name: SPECIFICMEDIA, INC.

FILED
Oct 30, 2007
Secretary of State

Current Principal Place of Business:

4 PARK PLAZA SUITE 1900
IRVINE, CA 92614

New Principal Place of Business:

Current Mailing Address:

4 PARK PLAZA SUITE 1900
IRVINE, CA 92614

New Mailing Address:

FEI Number: 33-0945889

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

CORPORATION SERVICE COMPANY
1201 HAYS STREET
TALLAHASSEE, FL 32301 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: ROY E. LUNA

Electronic Signature of Registered Agent

Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: DCP () Delete
Name: VANDERHOOK, TIMOTHY C
Address: 4 PARK PLAZA SUITE 1900
City-St-Zip: IRVINE, CA 92614

Title: CEO () Delete
Name: VANDERHOOK, TIMOTHY C
Address: 4 PARK PLAZA SUITE 1900
City-St-Zip: IRVINE, CA 92614

Title: DVS () Delete
Name: VANDERHOOK, CHRISTOPHER
Address: 4 PARK PLAZA SUITE 1900
City-St-Zip: IRVINE, CA 92614

Title: COO () Delete
Name: VANDERHOOK, CHRISTOPHER
Address: 4 PARK PLAZA SUITE 1900
City-St-Zip: IRVINE, CA 92614

Title: D () Delete
Name: VANDERHOOK, RYAN
Address: 4 PARK PLAZA SUITE 1900
City-St-Zip: IRVINE, CA 92614

Title: DV () Delete
Name: VANDERHOOK, RUSSELL
Address: 4 PARK PLAZA SUITE 1900
City-St-Zip: IRVINE, CA 92614

ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS:

Title: DP (X) Change () Addition
Name: VANDERHOOK, TIMOTHY C
Address: 4 PARK PLAZA SUITE 1900
City-St-Zip: IRVINE, CA 92614

Title: DS (X) Change () Addition
Name: VANDERHOOK, CHRISTOPHER J
Address: 4 PARK PLAZA SUITE 1900
City-St-Zip: IRVINE, CA 92614

Title: CFO (X) Change () Addition
Name: LUNA, ROY E
Address: 4 PARK PLAZA SUITE 1900
City-St-Zip: IRVINE, CA 92614

Title: D (X) Change () Addition
Name: EIBL, CARL
Address: 2223 AVENIDA DE LA PLAYA
City-St-Zip: LA JOLLA, CA 92037

Title: D (X) Change () Addition
Name: SIEGAL, TOM
Address: 12250 EL CAMINO REAL, SUITE 116
City-St-Zip: SAN DIEGO, CA 92130

Title: V (X) Change () Addition
Name: VANDERHOOK, RUSSELL
Address: 4 PARK PLAZA SUITE 1900
City-St-Zip: IRVINE, CA 92614

I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Chapter 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with an address, with all other like empowered.

SIGNATURE: ROY E. LUNA

Electronic Signature of Signing Officer or Director

CFO

10/30/2007

Date