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**FOREIGN PROFIT/NONPROFIT CORPORATION**

**SPECIFICMEDIA, INC.**

Certificate of Status	0
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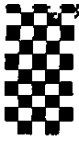
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PAGE 001/001

FlorNO. 127eptP. 2 State



November 15, 2006

FLORIDA DEPARTMENT OF STATE  
Division of Corporations

**RESUBMIT**  
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CORPORATION SERVICE COMPANY

SUBJECT: SPECIFICMEDIA, INC.  
REF: W06000050021

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# APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO  
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

1. SpecificMEDIA, Inc.

(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"  
"Inc.," "Co.," "Corp.," "Ltd.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. California 3. 33-0945889  
(State or country under the law of which it is incorporated) (FEI number, if applicable)
4. October 10, 2000 5. Perpetual  
(Date of incorporation) (Duration: Year corp. will cease to exist or "perpetual")

6. \_\_\_\_\_  
(Date first transacted business in Florida, if prior to registration)  
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)

7. 4 Park Plaza, Suite 1900, Irvine, CA 92614  
(Principal office address)
- 4 Park Plaza, Suite 1900, Irvine, CA 92614  
(Current mailing address)

8. Advertising services and any lawful activity related thereto  
(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)

Name: Corporation Service Company

Office Address: 1201 Hays Street  
Tallahassee, Florida 32301  
(City) (Zip code)

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Corporation Service Company

By: \_\_\_\_\_

(Registered agent's signature)

**Troy Todd**  
as its agent

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

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STATE OF FLORIDA  
TALLAHASSEE, FLORIDA

12. Names and business addresses of officers and/or directors:

A. DIRECTORS

Chairman: See Attached

Address:

Vice Chairman:

Address:

Director:

Address:

Director:

Address:

B. OFFICERS

President: See Attached

Address:

Vice President:

Address:

Secretary:

Address:

Treasurer:

Address:

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13.

(Signature of Director or Officer listed in number 12 of the application)

14.

Roy E. Luna, Chief Financial Officer

(Typed or printed name and capacity of person signing application)

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**SpecificMEDIA, Inc., a California corporation  
Application by Foreign Corporation for Authorization to  
Transact Business in Florida**

**Attachment No. 12**

**Name and addresses of Directors and officers**

<b>Director &amp; Chairman</b>	Timothy C. Vanderhook, 4 Park Plaza, #1900, Irvine, CA 92614
<b>Director</b>	Christopher J. Vanderhook, 4 Park Plaza, #1900, Irvine, CA 92614
<b>Director</b>	Ryan W. Vanderhook, 4 Park Plaza, #1900, Irvine, CA 92614
<b>Director</b>	Russell T. Vanderhook, 4 Park Plaza, #1900, Irvine, CA 92614
<b>C.E.O. &amp; President</b>	Timothy C. Vanderhook, 4 Park Plaza, #1900, Irvine, CA 92614
<b>Vice President</b>	Russell T. Vanderhook, 4 Park Plaza, #1900, Irvine, CA 92614
<b>Senior V.P. of Operations, Chief Operating Officer and Secretary</b>	Christopher J. Vanderhook, 4 Park Plaza, #1900, Irvine, CA 92614
<b>V.P. of Finance and Administration, Chief Financial Officer and Assistant Secretary</b>	Roy E. Luna, 4 Park Plaza, #1900, Irvine, CA 92614

**State of California  
Secretary of State**

**CERTIFICATE OF STATUS  
DOMESTIC CORPORATION**

I, BRUCE McPHERSON, Secretary of State of the State of California, hereby certify:

That on the 10TH day of OCTOBER, 2000, SPECIFICMEDIA, INC. became incorporated under the laws of the State of California by filing its Articles of Incorporation in this office; and

That said corporation's corporate powers, rights and privileges are not suspended on the records of this office; and

That according to the records of this office, the said corporation is authorized to exercise all its corporate powers, rights and privileges and is in good legal standing in the State of California; and

That no information is available in this office on the financial condition, business activity or practices of this corporation.

IN WITNESS WHEREOF, I execute  
this certificate and affix the Great Seal  
of the State of California this day of  
October 24, 2006.



BRUCE McPHERSON  
Secretary of State