

2011 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F05000000846

FILED
Mar 30, 2011
Secretary of State

Entity Name: ELOYALTY CORPORATION

Current Principal Place of Business:

150 FIELD DR., STE 250
LAKE FOREST, IL 60045

New Principal Place of Business:

Current Mailing Address:

150 FIELD DR., STE 250
LAKE FOREST, IL 60045

New Mailing Address:

FEI Number: 36-4304577

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

C T CORPORATION SYSTEM
1200 SOUTH PINE ISLAND ROAD
PLANTATION, FL 33324 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

OFFICERS AND DIRECTORS:

Title: CEO
Name: CONWAY, KELLY D
Address: 150 FIELD DR STE 250
City-St-Zip: LAKE FOREST, IL 60045

Title: CFO
Name: NOON, WILLIAM B
Address: 150 FIELD DR STE 250
City-St-Zip: LAKE FOREST, IL 60045

Title: VP
Name: POLLEMA, STEVE C
Address: 150 FIELD DR STE 250
City-St-Zip: LAKE FOREST, IL 60045

Title: VS
Name: CARSEN, CHRISTINE R
Address: 150 FIELD DR STE 250
City-St-Zip: LAKE FOREST, IL 60045

Title: D
Name: COXE, TENCH
Address: 150 FIELD DR., STE 250
City-St-Zip: LAKE FOREST, IL 60045

Title: D
Name: FEINBERG, HENRY J
Address: 150 FIELD DR STE 250
City-St-Zip: LAKE FOREST, IL 60045

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: GLENN POLSON

MGR

03/30/2011

Electronic Signature of Signing Officer or Director

Date