

FOH000007224

Florida Department of State
Division of Corporations
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COR AMND/RESTATE/CORRECT OR O/D RESIGN

STARCOM WORLDWIDE, INC.

Certificate of Status	0
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FFNC 1-25-07

PROFIT CORPORATION
APPLICATION BY FOREIGN PROFIT CORPORATION TO FILE AMENDMENT TO
APPLICATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA
(Pursuant to s. 607.1504, F.S.)

SECTION I
(1-3 MUST BE COMPLETED)

F04000007224

(Document number of corporation (if known))

1. Starcom Worldwide, Inc.
(Name of corporation as it appears on the records of the Department of State)
2. Delaware 3. December 22, 2004
(Incorporated under laws of) (Date authorized to do business in Florida)

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SECTION II
(4-7 COMPLETE ONLY THE APPLICABLE CHANGES)

4. If the amendment changes the name of the corporation, when was the change effected under the laws of its jurisdiction of incorporation? December 31, 2006
5. Starcom MediaVest Group, Inc.
(Name of corporation after the amendment, adding suffix "corporation," "company," or "incorporated," or appropriate abbreviation, if not contained in new name of the corporation)
- N/A
(If new name is unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

6. If the amendment changes the period of duration, indicate new period of duration.

N/A
(New duration)

7. If the amendment changes the jurisdiction of incorporation, indicate new jurisdiction.

N/A
(New jurisdiction)


(Signature of a director, president or other officer - if in the hands of a receiver or other court appointed fiduciary, by that fiduciary)

Sandra J. Thorson

January 18, 2007

(Typed or printed name of person signing)

Vice President

(Title of person signing)

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "STARCOM WORLDWIDE, INC.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "STARCOM MEDIAVEST GROUP, INC.", THE TWENTIETH DAY OF DECEMBER, A.D. 2006, AT 1:10 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2006.



3881364 8320

070076779

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5377417

DATE: 01-23-07