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Division of Corporations

CT CORPORATION

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FOREIGN PROFIT QUALIFICATION

Direct Strategies Inc.

Certificate of Status	1
Certified Copy	1
Page Count	05
Estimated Charge	\$87.50

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5p

APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

1. Direct Strategies Inc.
(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION," "Inc.," "Co.," "Corp.," "Ltd.," "Co.," or "Corp.")
Dutko Direct Strategies Inc.
(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)
2. Delaware
(State or country under the law of which it is incorporated)
3. 20-1577544
(FEI number, if applicable)
4. September 2, 2004
(Date of incorporation)
5. perpetual
(Duration: Year corp. will cease to exist or "perpetual")
6. upon qualification
(Date first transacted business in Florida, if prior to registration)
(SEE SECTIONS 607.1501 & 607.1502, F.S., to determine penalty liability)
7. c/o the Dutko Group Companies, 412 First Street S.E., Washington, D.C. 20003
(Principal office address)
412 First Street S.E., Washington, D.C. 20003
(Current mailing address)
8. Personal and automated telephone polling services
(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)
9. Name and street address of Florida registered agent: (P.O. Box NOT acceptable)
Name: CT Corporation System
Office Address: 1200 South Pine Island Road
Plantation, Florida 33324
(City) (Zip code)
10. Registered agent's acceptance:
Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

CT Corporation System

By: Cornie Boyer Special Asst. Secy
(Registered agent's signature)

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

12. Names and business addresses of officers and/or directors:

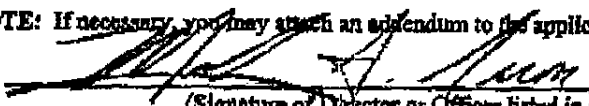
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A. DIRECTORSChairman: Paul G. YovovichAddress: 676 N. Michigan Avenue, Suite 3900, Chicago, IL 60611Vice Chairman: (Director) Edward A. KovasAddress: 676 N. Michigan Avenue, Suite 3900, Chicago, IL 60611Director: Van PoolsAddress: 301 South Bronough Street, Tallahassee, FL 32301Director: Will McKinleyAddress: 301 South Bronough Street, Tallahassee, FL 32301**B. OFFICERS**President: Craig L. PatteeAddress: c/o the Dutko Group Companies, 412 First Street S.E., Washington, D.C. 20003Vice President: Will McKinleyAddress: 301 South Bronough Street, Tallahassee, FL 32301Secretary: Michelle Gujjermin (also Chief Financial Officer)Address: c/o the Dutko Group Companies, 412 First Street S.E., Washington, D.C. 20003

Treasurer: _____

Address: _____

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. 

(Signature of Director or Officer listed in number 12 of the application)

14. Mark S. Irion, Chief Executive Officer

(Typed or printed name and capacity of person signing application)

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CT CORPORATION

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ADDENDUM TO
APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDA

Direct Strategies Inc.

Item 12. Additional Officers

<u>Name</u>	<u>Office</u>	<u>Address</u>
Mark S. Irion	Chief Executive Officer	c/o The Dutko Group Companies 412 First Street, S.E. Washington D.C. 20003
Van Poole	Vice President	301 South Bronough Street Tallahassee, FL 32301

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Delaware

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The First State

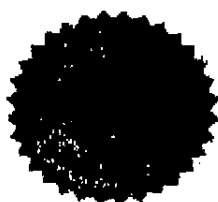
I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "DIRECT STRATEGIES INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE FIFTEENTH DAY OF SEPTEMBER, A.D. 2004.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE NOT BEEN ASSESSED TO DATE.

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Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3352547

DATE: 09-15-04