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TALLAHASSEE, FLORIDA

04 JUL - 1 PM 3:19

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TALLAHASSEE, FLORIDA

04 JUN 29 PM

FILE

TRANSMITTAL LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Creative Image Associates Incorporated
(Name of corporation - must include suffix)

Dear Sir or Madam:

The enclosed "Application by Foreign Corporation for Authorization to Transact Business in Florida", "Certificate of Existence", and check are submitted to register the above referenced foreign corporation to transact business in Florida.

Please return all correspondence concerning this matter to the following:

Jackie G Buddle
(Name of Person)

Creative Image Associates Incorporated
(Firm/Company)

445 Leominster Road
(Address)

Lunenburg, MA 01462
(City/State and Zip code)

For further information concerning this matter, please call:

Jackie Buddle at (978) 582-7005
(Name of Person) (Area Code & Daytime Telephone Number)

STREET ADDRESS:
Registration Section
Division of Corporations
409 E. Gaines St.
Tallahassee, FL 32399

MAILING ADDRESS:
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Enclosed is a check for the following amount:

- ☐ \$70.00 Filing Fee ☐ \$78.75 Filing Fee & Certificate of Status ☒ \$78.75 Filing Fee & Certified Copy ☐ \$87.50 Filing Fee, Certificate of Status & Certified Copy

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04 JUN 29 PM 3:19
SEC. OF STATE
TALLAHASSEE, FLORIDA



FLORIDA DEPARTMENT OF STATE

Glenda E. Hood
Secretary of State

May 11, 2004

JACKIE C BUDDLE
445 LEOMINSTER ROAD
LUNENBURG, MA 01462**COPY**SUBJECT: CREATIVE IMAGE ASSOCIATES INCORPORATED
Ref. Number: W04000017993

We have received your document for CREATIVE IMAGE ASSOCIATES INCORPORATED and your check(s) totaling \$78.75. However, the document has not been filed and is being retained in this office for the following:

Based upon information provided by the Florida Department of Revenue, pursuant to section 213.053(14), Florida Statutes, it appears that CREATIVE IMAGE ASSOCIATES INCORPORATED has transacted business in Florida prior to submitting an "Application for Authority to Transact Business in Florida". The information received from the Florida Department of Revenue indicates, as the initial date of transacting business in the State of Florida.

Pursuant to section 607.1502(4), 617.1502(4) or 608.502(4), Florida Statutes, this office collects a civil penalty of \$1000 for each year this entity transacted business or conducted its affairs in Florida prior to qualification and the appropriate annual report fees that would have been due this office had the entity qualified the year it began operations in this state. The amount due this office to cover both annual report/uniform business report and penalty fees is \$6900.00.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6097.

Marsha Thomas
Document Specialist

Letter Number: 104A00032480

TALLAHASSEE
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MERCADANTE & MERCADANTE, P.C. *Certified Public Accountants*

ANTHONY J. MERCADANTE, C.P.A.
Managing Partner

NICHOLAS D. MERCADANTE, C.P.A.
Founding Partner

DIANE M. PERALTA, C.P.A.
Partner

P.O. Box 2125
FITCHBURG, MA 01420
(978) 342-0647
(978) 348-1135 FAX

May 26, 2004

Ms. Marsha Thomas
Florida Department of State
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Re: Creative Image Associates, Inc.
FEI # 04-3260953

Dear Ms. Thomas,

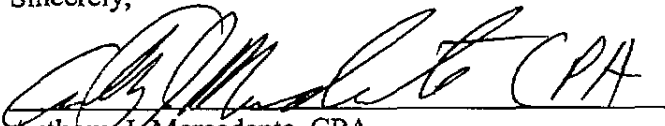
Per your instructions we write this letter to appeal the Department's decision to assess a penalty on this Corporation. We have attached a copy of your letter dated May 11, 2004 for reference purposes. The above named corporation, Creative Image Associates, Inc. has been a client of our firm since its inception during 1995. The principal shareholder, Jacqueline Buddle has also been a client of the firm over this time. The Company provides marketing and training services to Credit Unions and Banks using anonymous blind shopping techniques to actually see how well the customer service departments work with the public and then provide follow-up training based on their findings. The Company contracts with Credit Unions and Banks in various states and the business conducted in each state obviously varies from year to year depending upon the needs of the institution.

Having dealt with Ms. Buddle on a personal level for a number of years, we can attest to her honesty and integrity with respect to all required reporting and filings. She has been extremely conscientious with her annual filings especially when reporting income earned to various states. On average, the Company has reported separate State Income Tax Returns in at least 6 different states over the past 5 years. The State of Florida was no exception to this as the Company reported revenue earned and in good faith paid any liability owed to the State. Also, it should be noted that the income that was earned in Florida generally represented a single contract with one institution representing approximately 5% of the Company's total revenue. This amounted to less than \$ 20,000 of gross revenue. When the Corporation was first notified of the registration requirement on September 19, 2003 after receiving a notice from the Florida Department of State, Ms. Buddle acted promptly to fill out an application and find a registered agent to act on behalf of the Corporation.

Given the circumstances, we believe the penalty assessed is extremely harsh and damaging to continued commerce in the State of Florida. Other than the past due registration fees, the Company has acted in good faith to conduct business in Florida and has paid the Department of Revenue all taxes due. No court proceedings have occurred or are likely to occur given the nature of the business. Contained with this letter is a check for \$ 900 representing 6 past year's registration fees.

We hope that you will reconsider the assessment and find in favor of the Company. Please contact us if we can provide any further information.

Sincerely,


Anthony J. Mercadante, CPA

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04 JUN 29 PM 3:19
SECRETARY OF STATE
TALLAHASSEE, FLORIDA



FLORIDA DEPARTMENT OF STATE

Glenda E. Hood
Secretary of State

June 7, 2004

ANTHONY J. MERCADANTE, CPA
MERCADANTE & MERCADANTE, P.C.
PO BOX 2125
FITCHBURG, MA 01420

SUBJECT: CREATIVE IMAGE ASSOCIATES INCORPORATED
Ref. Number: W04000017993

We have received your document for CREATIVE IMAGE ASSOCIATES INCORPORATED and your check(s) totaling \$978.75. However, the document has not been filed and is being retained in this office for the following:

Based on the information you have provided and in accordance with s.607.1502(4), 608.502(4) or 617.1502(4), F.S., this office will reduce the civil penalty of \$1,000 per year to \$500 per year for each year this entity transacted business or conducted its affairs in Florida prior to qualification. Therefore, the total amount due to cover both annual report/uniform business report and penalty fees is \$1950.00.

The total amount due is \$2028.75.

There is a balance due of \$1050.00.

If you have any questions concerning the filing of your document, please call (850) 245-6911.

Brenda Tadlock
Senior Section Administrator

Letter Number: 004A00038599

04 JUN 29 PM 3:19
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TALLAHASSEE, FLORIDA

June 21, 2004

Brenda Tadlock
Senior Section Administrator
Florida Department of State
Division of Corporations
P. O. Box 6327
Tallahassee, FL 32314



SUBJECT: CREATIVE IMAGE ASSOCIATES INCORPORATED
Ref. Number: W04000017993

We appreciate your consideration of our penalty and reducing it substantially.

Enclosed is our check for \$1050.00 for the outstanding balance to cover both annual report/uniform business report and the penalty as determined in your letter of June 7, 2004.

Sincerely,



Jackie Buddle
President

Encl.

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04 JUN 29 PM 3:19
SECRETARY
TALLAHASSEE, FLORIDA

**APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDA**

*IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.*

1. Creative Image Associates Incorporated

(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"
"Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. Massachusetts

(State or country under the law of which it is incorporated)

3. 04-3260953

(FEI number, if applicable)

4. 1995

(Date of incorporation)

5. Perpetual

(Duration: Year corp. will cease to exist or "perpetual")

6. June 2001

(Date first transacted business in Florida. If corporation has not transacted business in Florida, insert "upon qualification.")
(SEE SECTIONS 607.1501, 607.1502 and 817.155, F.S.)

7. 445 Leominster Road, Lunenburg, MA 01462

(Principal office address)

445 Leominster Road Lunenburg MA 01462

(Current mailing address)

8. Market Research

(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box or Mail Drop Box NOT acceptable)

Name: David Call

Office Address: Florida Healthcare Systems Federal Credit Union
7315 SW 87th Avenue, Suite 300
Miami, Florida 33173

(City)

(Zip code)

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.


(Registered agent's signature)

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

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SECRET
TALLAHASSEE, FLORIDA

12. Names and business addresses of officers and/or directors:

A. DIRECTORS

Chairman: Jacqueline G Buddle

Address: 445 Leominster Road

Lunenburg, MA 01462

Vice Chairman: John F Buddle

Address: 445 Leominster Road

Lunenburg, MA 01462

Director: _____

Address: _____

Director: _____

Address: _____

B. OFFICERS

President: Jacqueline G Buddle

Address: 445 Leominster Road

Lunenburg, MA 01462

Vice President: John Buddle

Address: 445 Leominster Road

Lunenburg, MA 01462

Secretary: Jaime Buddle

Address: 8016 Via Pompeii, Burbank, CA 91504

Treasurer: John Buddle

Address: 445 Leominster Road, Lunenburg, MA 01462

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. Jacqueline Buddle
(Signature of Director or Officer listed in number 12 of the application)

14. Jacqueline G Buddle, President
(Typed or printed name and capacity of person signing application)



The Commonwealth of Massachusetts
Secretary of the Commonwealth
State House, Boston, Massachusetts 02133

William Francis Galvin
Secretary of the
Commonwealth

April 16, 2004

TO WHOM IT MAY CONCERN:

I hereby certify that according to the records of this office,

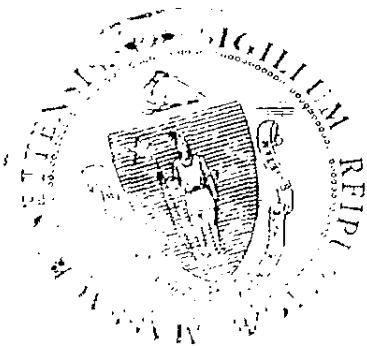
CREATIVE IMAGE ASSOCIATES, INC.

is a domestic corporation organized on **March 3, 1995**, under the General Laws of the Commonwealth of Massachusetts.

I further certify that there are no proceedings presently pending under the Massachusetts General Laws Chapter 156B section 101 for said corporation's dissolution; that articles of dissolution have not been filed by said corporation; that, said corporation has filed all annual reports, and paid all fees with respect to such reports, and so far as appears of record said corporation has legal existence and is in good standing with this office.

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04 JUN 29 PM 3:19
SECRETARY OF THE COMMONWEALTH
TALLAHASSEE, FLORIDA

In testimony of which,
I have hereunto affixed the
Great Seal of the Commonwealth
on the date first above written.



William Francis Galvin
Secretary of the Commonwealth