2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F04000003443

Entity Name: J CHOO FLORIDA, INC.

FILED Feb 23, 2010 Secretary of State

Current Principal Place of Business: New Principal Place of Business:

C/O JIMMY CHOO 750 LEXINGTON AVENUE 22ND FL NEW YORK, NY 10022

Current Mailing Address: New Mailing Address:

C/O JIMMY CHOO 750 LEXINGTON AVENUE 22ND FL NEW YORK, NY 10022

FEI Number: 42-1529385 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

CORPORATION SERVICE COMPANY 1201 HAYS STREET TALLAHASSEE, FL 323012525 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: CEC

Name: SCHULMAN, JOSHUA
Address: 4 LANCER SQUARE
City-St-Zip: LONDON, UK W8-4EH UK

Title: DVP

 Name:
 MELLON, TAMARA

 Address:
 4 LANCER SQUARE

 City-St-Zip:
 LONDON, UK W8-4EH UK

Title: COO

Name: SINCLAIR, JONATHAN
Address: 4 LANCER SQUARE
City-St-Zip: LONDON, UK W8-4EH UK

Title: PRES

Name: HENKE, BRIAN

Address: 750 LEXINGTON AVENUE 22ND FLOOR

City-St-Zip: NEW YORK, NY 10022 US

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: ALISON KAY VP 02/23/2010