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Florida Department of State
Division of Corporations
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Division of Corporations
Fax Number : (850) 205-0393

From:

Account Name : C T CORPORATION SYSTEM
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Phone : (850) 222-1092
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FOREIGN PROFIT QUALIFICATION

Publicis Events USA, Inc.

Certificate of Status	0
Certified Copy	1
Page Count	05
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APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

1. Publicis Events USA, Inc.

(Name of corporation; must include the word "INCORPORATED", "COMPANY", "CORPORATION" or words or abbreviations of like import in language as will clearly indicate that it is a corporation instead of a natural person or partnership if not so contained in the name at present.)

2. Delaware

(State or country under the law of which it is incorporated)

3. 20-0791047

(FEI number, if applicable)

4. 02-23-2004

(Date of incorporation)

5. Perpetual

(Duration: Year corp. will cease to exist or "perpetual")

6. Upon Qualification

(Date first transacted business in Florida. If corporation has not transacted business in Florida, insert "upon qualification.")
(SEE SECTIONS 607.1501, 607.1502 and 817.155, F.S.)

7. 340 North Primrose Avenue, Orlando, Florida 32803

(Principal office address)

825 Eighth Avenue, New York, New York 10019

(Current mailing address)

8. Event marketing and meetings logistics

(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box or Mail Drop Box NOT acceptable)

Name:

CT Corporation System

Office Address:

1200 S. Pine Island Road

Plantation

(City)

Florida

33324

(Zip code)

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Connie Bryan

Connie Bryan

Special Asst.
Secretary

(Registered agent's signature)

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

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ALLAINEE, FLORIDA

12. Names and business addresses of officers and/or directors:

A. DIRECTORS

Chairman: See attached officers/directors rider

Address: _____

Vice Chairman: _____

Address: _____

Director: _____

Address: _____

Director: _____

Address: _____

B. OFFICERS

President: See attached officers/directors rider

Address: _____

Vice President: _____

Address: _____

Secretary: _____

Address: _____

Treasurer: _____

Address: _____

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. _____

(Signature of Chairman, Vice Chairman, or any officer listed in number 12 of the application)

14. John R. Berley

(Typed or printed name and capacity of person signing application)

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2004 JUN -2 AM 10:38
JULY 14, 2004
TALLAHASSEE, FLORIDA

Schedule A to
Application By Foreign Corporation
For Authorization To Transact Business In Florida
for
Publicis Events USA, Inc.

12. Names and business addresses of officers and/or directors:

Directors

<u>Name</u>	<u>Address</u>
Richard Attias	825 Eighth Avenue New York, New York 10019
John Batley	825 Eighth Avenue New York, New York 10019

Officers

<u>Name</u>	<u>Title</u>	<u>Address</u>
Richard Attias	President	825 Eighth Avenue New York, New York 10019
Paul Krach	Treasurer	825 Eighth Avenue New York, New York 10019
John Batley	Secretary	825 Eighth Avenue New York, New York 10019
Rich Meehan	Vice President & Assistant Treasurer	825 Eighth Avenue New York, New York 10019
Bob Westphal	Vice President & Assistant Treasurer	825 Eighth Avenue New York, New York 10019
Sondra Thorson	Vice President & Assistant Secretary	825 Eighth Avenue New York, New York 10019

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Delaware

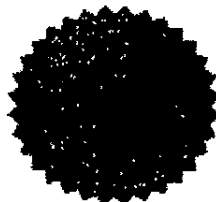
PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "PUBLICIS EVENTS USA, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE FIRST DAY OF JUNE, A.D. 2004.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE NOT BEEN ASSESSED TO DATE.

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DIVISION OF CORPORATIONS
TALLAHASSEE, FLORIDA



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Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3144526

DATE: 06-01-04