

F04000002056

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP

☐ WAIT

☐ MAIL

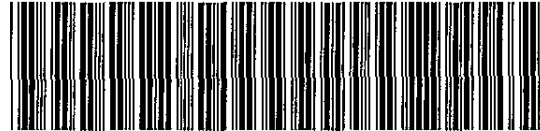
(Business Entity Name)

(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

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BK

04 APR 13 AM 10:30  
TALLAHASSEE, FLORIDA  
FBI

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04 APR 13 AM 11:31  
04 APR 13 AM 10:29  
TALLAHASSEE, FLORIDA  
FBI

**CT CORPORATION**

April 13, 2004

Secretary of State, Florida  
409 East Gaines Street  
Tallahassee FL 32399

FILED  
04 APR 13 AM 10:30  
STATE OF FLORIDA  
TALLAHASSEE

Re: Order #: 6079448 SO  
Customer Reference 1:  
Customer Reference 2:

Dear Secretary of State, Florida:

Please file the attached:

Mailcoups, Inc. (DE)  
Qualification  
Florida

Mailcoups, Inc. (DE)  
Cert Copy of Articles of Inc  
Florida

Enclosed please find a check for the requisite fees. Please return evidence of filing(s) to my attention.

If for any reason the enclosed cannot be filed upon receipt, please contact me immediately at  
(850) 222-1092. Thank you very much for your help.

660 East Jefferson Street  
Tallahassee, FL 32301  
Tel. 850 222 1092  
Fax 850 222 7615

**CT CORPORATION**

Sincerely,

Ashley A Mitchell  
Fulfillment Specialist  
Ashley\_Mitchell@cch-lis.com

FILED  
04 APR 13 AM 10:30  
SEALING STATE  
TALLAHASSEE, FLORIDA

FILED  
04 APR 13 AM 10:30  
SEALING STATE  
TALLAHASSEE, FLORIDA

660 East Jefferson Street  
Tallahassee, FL 32301  
Tel 850 222 1092  
Fax 850 222 7615

**APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT  
BUSINESS IN FLORIDA**

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO  
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

1. MailCoups, Inc.  
(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"  
"Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")
- (If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)
2. Delaware 3. 04-3407977  
(State or country under the law of which it is incorporated) (FEI number, if applicable)
4. February 11, 1998 5. perpetual  
(Date of incorporation) (Duration: Year corp. will cease to exist or "perpetual")

6. UPON QUALIFICATION  
(Date first transacted business in Florida. If corporation has not transacted business in Florida, insert "upon qualification.")  
(SEE SECTIONS 607.1501, 607.1502 and 817.155, F.S.)

7. 180 Bodwell Street Avon, MA 02322  
(Principal office address)
- ADVO, Inc. One Targeting Centre Windsor, CT 06095  
(Current mailing address)

8. Direct Mail Advertising  
(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box or Mail Drop Box **NOT** acceptable)

Name: C T Corporation System

Office Address: 1200 South Pine Island Road

Plantation, Florida 33324  
(City) (Zip code)

**10. Registered agent's acceptance:**

*Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.*

C T Corporation System  
By: Amy Berlete  
(Registered agent's signature)

AMY BERTELETTI  
SPECIAL ASSISTANT SECRETARY

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

12. Names and business addresses of officers and/or directors:

**A. DIRECTORS**

Chairman: Robert Baker

Address: 180 Bodwell Street  
Avon, MA 02322

Vice Chairman: Gary Mulloy

Address: One Targeting Centre  
Windsor, CT 06095

Director: Myron Lubin

Address: One Targeting Centre  
Windsor, CT 06095

Director: Donald McCombs

Address: One Targeting Centre  
Windsor, CT 06095

**B. OFFICERS**

CEO  
President: Robert Baker

Address: 180 Bodwell Street  
Avon, MA 02322

Vice President: N/A

Address: \_\_\_\_\_

Secretary: J. Tracy Forbes

Address: One Targeting Centre Windsor, CT 06095

Treasurer: John Speridakos

Address: One Targeting Centre Windsor, CT 06095

**NOTE:** If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. J. Tracy Forbes  
(Signature of Director or Officer listed in number 12 of the application)

14. J. Tracy Forbes - Secretary  
(Typed or printed name and capacity of person signing application)

# Delaware

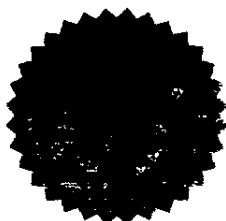
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## *The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "MAILCOUPS, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE TWELFTH DAY OF APRIL, A.D. 2004.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

2851876 8300

AUTHENTICATION: 3047234

040266956

DATE: 04-12-04