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(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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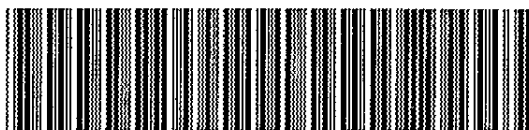
(Business Entity Name)

(Document Number)

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TALLAHASSEE, FLORIDA

J. BRYAN APR 13 2004



March 29, 2004

Florida Department of State
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

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DIVISION OF CORPORATIONS
TALLAHASSEE, FLORIDA

To Whom It May Concern:

Enclosed are the following documents:

1. Application by Foreign Corporation to Transact Business in Florida;
2. Application for the Registration of a Foreign Corporate Name;
3. State Certificate from the State of Wisconsin stating that Marketing Innovations & Variables, Inc. (MIVI) is in good standing; and,
4. Check issued to Florida Department of State for \$87.50 for the application fee.

The proper contact person will be Mark W. Williams, President/CEO.

Florida office address: 5768 Fox Bridge Way
Tallahassee, FL 32317
(850) 877-7551

Wisconsin office address: 248 Maple Avenue
Waukesha, WI 53186
(262) 549-2097

Please feel free to contact me if you have any questions or need additional information.

Sincerely,

A handwritten signature in black ink, appearing to read 'Mark Williams', with a long horizontal flourish extending to the right.

Mark W. Williams
President/CEO

Enc.

**APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDA**

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

1. Marketing Innovations + Variables, INC.
(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"
"Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")

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(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. Wisconsin 3. 391841439
(State or country under the law of which it is incorporated) (FEI number, if applicable)

4. 1/1/1996 5. Perpetual
(Date of incorporation) (Duration: Year corp. will cease to exist or "perpetual")

6. Upon Qualification
(Date first transacted business in Florida. If corporation has not transacted business in Florida, insert "upon qualification.")
(SEE SECTIONS 607.1501, 607.1502 and 817.155, F.S.)

7. 248 Maple Ave, Waukesha, WI 53186
(Principal office address)

5768 Fox Bridge Way, Tallahassee, FL 32317
(Current mailing address)

8. To Provide Marketing Consulting Services + to Distribute Resicant Products
(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box or Mail Drop Box NOT acceptable)

Name: Beth A Kestka

Office Address: 3773 Suffolk Dr

Tallahassee 32308, Florida
(City) (Zip code)

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Beth A Kestka
(Registered agent's signature)

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

12. Names and business addresses of officers and/or directors:

A. DIRECTORS

Chairman: Mark W Williams
Address: 246 Maple Ave
Waukesha, WI 53186
Director: Nancy R Williams
Address: 5768 Fox Bridge Way
Tallahassee, FL 32317
Director: Matthew Reigle
Address: 9112 W Dixon apt 104
Milwaukee, WI 53214
Director: David R Adams
Address: 211 N Parkview Dr
Eagle, WI 53119

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B. OFFICERS

President: Mark W Williams
Address: 246 Maple Ave Res / 5768 Fox Bridge Way
off Waukesha, WI 53186 / Tallahassee, WI 32317
Vice President: David R Adams
Address: off 246 Maple Ave Res / 211 N. Parkview Dr
Waukesha, WI 53186 / Eagle, WI 53119
Secretary: Nancy R Williams
Address: 5768 Fox Bridge Way, Tallahassee FL, 32317
Treasurer: Mark W Williams
Address: 246 Maple Ave, Waukesha, WI 53186

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. Mark W Williams
(Signature of Director or Officer listed in number 12 of the application)
14. Mark W Williams Pres/Treas
(Typed or printed name and capacity of person signing application)

DOM
180 181 185

United States of America

State of Wisconsin

DEPARTMENT OF FINANCIAL INSTITUTIONS



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DIVISION OF CORPORATIONS
TALLAHASSEE, FLORIDA

To All to Whom These Present Shall Come, Greeting:

I, RAY ALLEN, Deputy Administrator, Division of Corporate & Consumer Services, Department of Financial Institutions do hereby certify that

MARKETING INNOVATIONS & VARIABLES, INC.

is a domestic corporation organized under the laws of this state and that its date of incorporation is JANUARY 4, 1996.

I further certify that said corporation has, within its most recently completed report year, filed an annual report required under ss. 180.1622, 180.1921 or 181.1622, Wis. Stats., and that it has not filed articles of dissolution.

IN TESTIMONY WHEREOF, I have
hereunto set my hand and affixed the official seal
of the Department on March 23, 2004.



Donna J. Gunther
Notary Public
State Of Wisconsin

Donna J. Gunther
Comm. Exp. 11-26-06

RAY ALLEN, Deputy Administrator
Division of Corporate & Consumer Services
Department of Financial Institutions

BY: *Patricia Widen*

Effective July 1, 1996, the Department of Financial Institutions assumed the functions previously performed by the Corporations Division of the Secretary of State and is the successor custodian of corporate records formerly held by the Secretary of State.