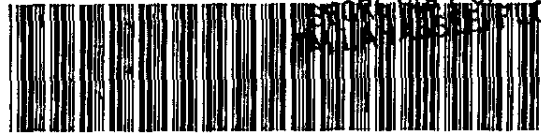


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FILED

2004 MAR 16 P 1:09



SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

700028826557

02/20/04--01014--005 \*\*87.50

03/22/04--01045--020 \*\*2300.00

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP  WAIT  MAIL

(Business Entity Name)

(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

Special Instructions to Filing Officer:

W04-8336  
#

AL

Office Use Only



FLORIDA DEPARTMENT OF STATE  
Glenda E. Hood  
Secretary of State

FILED

2004 MAR 16 P 1:09

SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

February 27, 2004

DONNA KIMMERLY  
1515 SOUTH FEDERAL HIGHWAY  
SUITE 401  
BOCA RATON, FL 33432

SUBJECT: HCA ADVERTISING SERVICES, INC.  
Ref. Number: W04000008336

We have received your document for HCA ADVERTISING SERVICES, INC. and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

Pursuant to section 607.1502(4), 617.1502(4) or 608.502(4), Florida Statutes, this office collects a civil penalty of \$1000 for each year this entity transacted business or conducted its affairs in Florida prior to qualification and the appropriate annual report/uniform business report fees that would have been due this office had the entity qualified the year it began operations in this state. The amount due this office to cover both annual report/uniform business report and penalty fees is \$2,300.

Enclosed please find a copy of section 607.1501, 617.1501, or 608.502, Florida Statutes, which lists those activities that do not constitute transacting business in this state. If after reviewing this section you determine erroneous information was inserted on the application, a notarized affidavit containing the following information must be submitted: 1.) a statement indicating erroneous information was listed on the application; and 2.) the correct date the corporation began transacting business in Florida prior to the year the application was submitted did not constitute transacting business pursuant to section 607.1501, 617.1501 or 608.502, Florida Statutes.

A certificate of existence or a certificate of good standing, dated no more than 90 days prior to the delivery of the application to the Department of State, duly authenticated by the secretary of state or other official having custody of the records in the jurisdiction under the laws of which it is incorporated/organized, must be submitted to this office. A translation of the certificate under oath of the translator must be attached to a certificate which is in a language other than the English language. A photocopy of this certificate is not acceptable.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call

**FILED**

2004 MAR 16 P 1:09

SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

(850) 245-6094.

Agnes Lunt  
Document Specialist

Letter Number: 804A00013278

# HAIRCLUB<sup>®</sup> FILED

FOR MEN and WOMEN

1515 S. Federal Highway, Suite 401  
Boca Raton, Florida 33432  
Telephone: 561-361-7600, ext. 3232  
Fax# 561-883-8723

2004 MAR 16 P 1:09

SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

Donna Kimmerly  
Email: [dkimmerly@hcfmw.com](mailto:dkimmerly@hcfmw.com)

March 10, 2004

Agnes Lunt  
Document Specialist  
Florida Department of State  
Division of Corporations  
Post Office Box 6327  
Tallahassee, Florida 32314

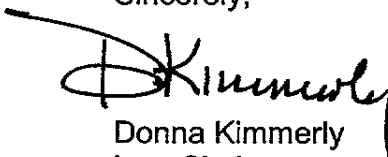
Re: HCA Advertising Services, Inc.  
Reference No. W04000008336

Dear Ms. Lunt:

In accordance with your letter of February 27, 2004, enclosed please find the good standing certificate issued by the New York Department of State, in order to obtain the registration of the fictitious name, and the copy of your letter, as requested.

Thank you for your assistance in this transaction.

Sincerely,



Donna Kimmerly  
Law Clerk

Enclosures



FLORIDA DEPARTMENT OF STATE  
Glenda E. Hood  
Secretary of State

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2004 MAR 16 P 1:09  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

March 11, 2004

DONNA KIMMERLY  
1515 SOUTH FEDERAL HIGHWAY  
SUITE 401  
BOCA RATON, FL 33432

SUBJECT: HCA ADVERTISING SERVICES, INC.  
Ref. Number: W04000008336

We have received your document for HCA ADVERTISING SERVICES, INC. and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

You failed to make the correction(s) requested in our previous letter.

Pursuant to section 607.1502(4), 617.1502(4) or 608.502(4), Florida Statutes, this office collects a civil penalty of \$1000 for each year this entity transacted business or conducted its affairs in Florida prior to qualification and the appropriate annual report/uniform business report fees that would have been due this office had the entity qualified the year it began operations in this state. The amount due this office to cover both annual report/uniform business report and penalty fees is \$\$2,300.00.

Enclosed please find a copy of section 607.1501, 617.1501, or 608.502, Florida Statutes, which lists those activities that do not constitute transacting business in this state. If after reviewing this section you determine erroneous information was inserted on the application, a notarized affidavit containing the following information must be submitted: 1.) a statement indicating erroneous information was listed on the application; and 2.) the correct date the corporation began transacting business in Florida prior to the year the application was submitted did not constitute transacting business pursuant to section 607.1501, 617.1501 or 608.502, Florida Statutes.

If you have any questions concerning the filing of your document, please call (850) 245-6094.

Agnes Lunt  
Document Specialist

Letter Number: 304A00016365

# HAIRCLUB<sup>®</sup>

FOR MEN and WOMEN

FILED

1515 S. Federal Highway, Suite 401  
Boca Raton, Florida 33432  
Telephone: 561-361-7600, ext. 3232  
Fax# 561-883-8723

2004 MAR 16 P 1:09

SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

Donna Kimmerly  
Email: dkimmerly@hcfmw.com

March 18, 2004

**Via Overnight Mail**

Florida Department of State  
Division of Corporations  
409 East Gaines Street  
Tallahassee, Florida 32399  
ATTN: Agnes Lunt, Document Specialist

Re: Qualification of HCA Advertising Services, Inc.

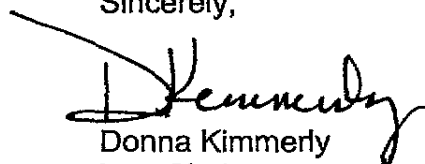
Dear Ms. Lunt:

In accordance with your letter dated March 11, 2004, I enclose a copy of your March 11<sup>th</sup> letter, together with our check made payable to the order of the Florida Department of State in the amount of \$2,300.00, in payment of annual report/uniform business report and penalty fees.

Should you have any questions regarding this transaction, please do not hesitate to call or email me.

Thank you for your assistance in this matter.

Sincerely,

  
Donna Kimmerly  
Law Clerk

Enclosures

**FILED**

**TRANSMITTAL LETTER**

2004 MAR 16 P 1:09

**TO:** Registration Section  
Division of Corporations

**SECRETARY OF STATE  
TALLAHASSEE, FLORIDA**

**SUBJECT: HCA Advertising Services, Inc.**

(Name of corporation - must include suffix)

Dear Sir or Madam:

The enclosed "Application by Foreign Corporation for Authorization to Transact Business in Florida", "Certificate of Existence", and check are submitted to register the above referenced foreign corporation to transact business in Florida.

Please return all correspondence concerning this matter to the following:

**Donna Kimmerly**

(Name of Person)

**Hair Club For Men, Ltd., Inc.**

(Firm/Company)

**1515 South Federal Highway, Suite 401**

(Address)

**Boca Raton, Florida 33432**

(City/State and Zip code)

For further information concerning this matter, please call:

**Donna Kimmerly**

(Name of Person)

at ( **561** ) **361-7600, xt 3232**

(Area Code & Daytime Telephone Number)

**STREET ADDRESS:**

Registration Section  
Division of Corporations  
409 E. Gaines St.  
Tallahassee, FL 32399

**MAILING ADDRESS:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

Enclosed is a check for the following amount:

\$70.00 Filing Fee

\$78.75 Filing Fee &  
Certificate of Status

\$78.75 Filing Fee &  
Certificate of Status

\$87.50 Filing Fee, .  
Certificate of Status &

APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT  
BUSINESS IN FLORIDA

FILED

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO  
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA. 2004 MAR 16 P 1:10

1. HCA Advertising Services, Inc. SECRETARY OF STATE  
(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION," TALLAHASSEE, FLORIDA  
"Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. New York 3. 13-3459648  
(State or country under the law of which it is incorporated) (FEI number, if applicable)

4. 6/21/93 5. Perpetual  
(Date of incorporation) (Duration: Year corp. will cease to exist or "perpetual")

6. 1/1/02  
(Date first transacted business in Florida. If corporation has not transacted business in Florida, insert "upon qualification.")  
(SEE SECTIONS 607.1501, 607.1502 and 817.155, F.S.)

7. 1515 South Federal Highway, Suite 401, Boca Raton, Florida 33432  
(Principal office address)

(Current mailing address)

8. Advertising Company  
(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box or Mail Drop Box NOT acceptable)

Name: David O'Toole, VP Finance

Office Address: 1515 South Federal Highway, Ste 401

Boca Raton, Florida 33432  
(City) (Zip code)

10. Registered agent's acceptance:

*Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.*

  
(Registered agent's signature)

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

12. Names and business addresses of officers and/or directors:



**FILED**

**A. DIRECTORS**

Chairman: Gilbert S. Palter  
Address: The Exchange Tower, 130 King Street West, Suite 600  
Toronto, Ontario, Canada M5X 1A6

2004 MAR 16 P 1:10  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

Vice Chairman: \_\_\_\_\_  
Address: \_\_\_\_\_

Director: Steven Hudson  
Address: 1515 South Federal Highway, Suite 401  
Boca Raton, Florida 33432

Director: Sandra Cowan  
Address: The Exchange Tower, 130 King Street West, Suite 600  
Toronto, Ontario, Canada M5X 1A6

**B. OFFICERS**


President: \_\_\_\_\_  
Address: \_\_\_\_\_

Vice President: David O'Toole  
Address: 1515 South Federal Highway, Suite 401  
Boca Raton, Florida 33432

Secretary: Steven Hudson  
Address: 1515 South Federal Highway, Suite 401, Boca Raton, Florida 33432

Treasurer: David O'Toole  
Address: 1515 South Federal Highway, Suite 401, Boca Raton, Florida 33432

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13.   
(Signature of Director or Officer listed in number 12 of the application)

14. David O'Toole, VP - Finance  
(Typed or printed name and capacity of person signing application)

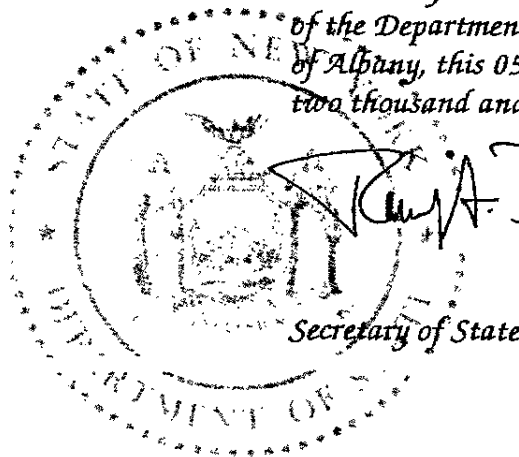
State of New York  
Department of State } ss:

I hereby certify, that the Certificate of Incorporation of HCA ADVERTISING INC. was filed on 06/09/1986, with perpetual duration, and that a diligent examination has been made of the Corporate index for documents filed with this Department for a certificate, order, or record of a dissolution, and upon such examination, no such certificate, order or record has been found, and that so far as indicated by the records of this Department, such corporation is a subsisting corporation.

The Biennial Statement is past due.

\*\*\*

Witness my hand and the official seal  
of the Department of State at the City  
of Albany, this 05th day of March  
two thousand and four.



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