

2012 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F04000000545

Entity Name: HEARST HOLDINGS, INC.

FILED
Apr 26, 2012
Secretary of State

Current Principal Place of Business:

300 WEST 57TH STREET
NEW YORK, NY 10019

New Principal Place of Business:

Current Mailing Address:

214 NORTH TRYON STREET
ATTN: CORP. TAX DEPARTMENT 32ND FL
CHARLOTTE, NC 28202

New Mailing Address:

FEI Number: 13-3920863 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent:

C T CORPORATION SYSTEM
1200 SOUTH PINE ISLAND ROAD
PLANTATION, FL 33324 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: _____

Electronic Signature of Registered Agent

_____ Date

OFFICERS AND DIRECTORS:

Title: COB
Name: HEARST, GEORGE R JR
Address: 300 WEST 57TH STREET
City-St-Zip: NEW YORK, NY 10019

Title: CEO
Name: BENNACK, FRANK A JR
Address: 300 WEST 57TH STREET
City-St-Zip: NEW YORK, NY 10019

Title: SVP
Name: ASHER, JAMES M
Address: 300 WEST 57TH STREET
City-St-Zip: NEW YORK, NY 10019

Title: SVP
Name: ALDAM, MARK E
Address: 300 WEST 57TH STREET
City-St-Zip: NEW YORK, NY 10019

Title: SVP
Name: DOERFLER, RONALD J
Address: 300 WEST 57TH STREET
City-St-Zip: NEW YORK, NY 10019

Title: VP
Name: KORS, DAVID L
Address: 214 NORTH TRYON STREET
City-St-Zip: CHARLOTTE, NC 28202

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: DAVID L. KORS

VP

04/26/2012

Electronic Signature of Signing Officer or Director

_____ Date