

# 2011 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F04000000545

Entity Name: HEARST HOLDINGS, INC.

FILED  
Apr 19, 2011  
Secretary of State

## Current Principal Place of Business:

300 WEST 57TH STREET  
NEW YORK, NY 10019

## New Principal Place of Business:

## Current Mailing Address:

214 NORTH TRYON STREET  
ATTN: CORP. TAX DEPARTMENT 32ND FL  
CHARLOTTE, NC 28202

## New Mailing Address:

FEI Number: 13-3920863      FEI Number Applied For ( )      FEI Number Not Applicable ( )      Certificate of Status Desired ( )

## Name and Address of Current Registered Agent:

C T CORPORATION SYSTEM  
1200 SOUTH PINE ISLAND ROAD  
PLANTATION, FL 33324 US

## Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

## OFFICERS AND DIRECTORS:

Title: COB  
Name: HEARST, GEORGE R JR  
Address: 300 WEST 57TH STREET  
City-St-Zip: NEW YORK, NY 10019

Title: VCOB  
Name: BENNACK, FRANK A JR  
Address: 300 WEST 57TH STREET  
City-St-Zip: NEW YORK, NY 10019

Title: SVP  
Name: ASHER, JAMES M  
Address: 300 WEST 57TH STREET  
City-St-Zip: NEW YORK, NY 10019

Title: SVP  
Name: ALDAM, MARK E  
Address: 300 WEST 57TH STREET  
City-St-Zip: NEW YORK, NY 10019

Title: SVP  
Name: DOERFLER, RONALD J  
Address: 300 WEST 57TH STREET  
City-St-Zip: NEW YORK, NY 10019

Title: VP  
Name: KORS, DAVID L  
Address: 214 NORTH TRYON STREET  
City-St-Zip: CHARLOTTE, NC 28202

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: DAVID L. KORS

VP

04/19/2011

Electronic Signature of Signing Officer or Director

Date