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FOREIGN PROFIT QUALIFICATION

Harte-Hanks Data Technologies, Inc.

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DIVISION OF CORPORATION

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**APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDA**

*IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.*

1. Harte-Hanks Data Technologies, Inc.

(Enter name of corporation; must include "INCORPORATED," "COMPANY," "CORPORATION,"
"Inc.," "Co.," "Corp.," "Inc.," "Co.," or "Corp.")

(If name unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

2. Delaware

(State or country under the law of which it is incorporated)

3. 04-3493396

(FEI number, if applicable)

4. December 31, 2003

(Date of incorporation)

5. perpetual

(Duration: Year corp. will cease to exist or "perpetual")

6. upon qualification

(Date first transacted business in Florida. If corporation has not transacted business in Florida, insert "upon qualification."
(SEE SECTIONS 607.1501, 607.1502 and 817.155, F.S.)

7. 200 Concord Plaza Dr., Suite 800, San Antonio, Texas 78216

(Principal office address)

200 Concord Plaza Dr., Suite 800, San Antonio, Texas 78216

(Current mailing address)

8. Database services and software and systems integration

(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box or Mail Drop Box NOT acceptable)

Name: CT Corporation System

Office Address: 1290 South Pine Island Road

Plantation

(City)

, Florida 33324

(Zip code)

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

CT Corporation System

[Signature]
(Registered agent's signature)

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

12. Names and business addresses of officers and/or directors:

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A. DIRECTORS

Chairman: See attached officers/directors rider

Address: _____

Vice Chairman: _____

Address: _____

Director: _____

Address: _____

Director: _____

Address: _____

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B. OFFICERS

President: See attached officers/directors rider

Address: _____

Vice President: _____

Address: _____

Secretary: _____

Address: _____

Treasurer: _____

Address: _____

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. 
(Signature of Director or Officer listed in number 12 of the application)

14. Dean H. Blythe, Vice President and Secretary
(Typed or printed name and capacity of person signing application)

**OFFICER AND DIRECTOR RIDER
FOR
HARTE-HANKS DATA TECHNOLOGIES, INC.**

<u>Name</u>	<u>Office</u>	<u>Address</u>
Kathy S. Calta	President	6701 Baymeadow Dr., Suite D Glen Burnie, Maryland 21060
Houston H. Harte	Director and Vice President	200 Concord Plaza Dr. Suite 800 San Antonio, Texas 78216
Larry Franklin	Director and Vice President	55 Fifth Avenue, 14th Floor New York, New York 10003
Dean H. Blythe	Director, Vice President and Secretary	200 Concord Plaza Dr. Suite 800 San Antonio, Texas 78216
Richard H. Hochhauser	Vice President	55 Fifth Avenue 14th Floor New York, NY 10003
Federico Ortiz	Treasurer and Assistant Secretary	200 Concord Plaza Dr. Suite 800 San Antonio, Texas 78216
Faye Sowell	Assistant Secretary	200 Concord Plaza Dr. Suite 800 San Antonio, Texas 78216

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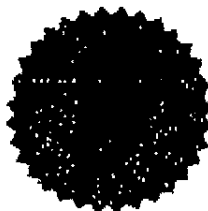
PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "HARTE-HANKS DATA TECHNOLOGIES, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE TWENTY-FIRST DAY OF JANUARY, A.D. 2004.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.

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Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 2882706

DATE: 01-21-04