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(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

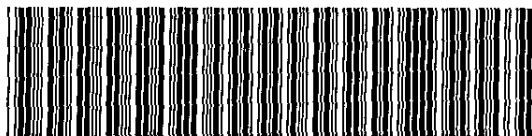
☐ PICK-UP ☐ WAIT ☐ MAIL

(Business Entity Name)

(Document Number)

Certified Copies _____ Certificates of Status _____

Special Instructions to Filing Officer:



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DEPT. OF REVENUE
DIVISION OF CORPORATIONS
TALLAHASSEE, FLORIDA

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October 27, 2003

CORPORATION NAME (S) AND DOCUMENT NUMBER (S):

Primedia Magazines, Inc.

Filing Evidence

☒ Plain/Confirmation Copy

☐ Certified Copy

Retrieval Request

☐ Photocopy

☐ Certified Copy

Type of Document

☐ Certificate of Status

☐ Certificate of Good Standing

☐ Articles Only

☐ All Charter Documents to Include
Articles & Amendments

☐ Fictitious Name Certificate

☐ Other

NEW FILINGS	
X	Profit
	Non Profit
	Limited Liability
	Domestication
	Other

AMENDMENTS	
	Amendment
	Resignation of RA Officer/Director
	Change of Registered Agent
	Dissolution/Withdrawal
	Merger

OTHER FILINGS	
	Annual Reports
	Fictitious Name
	Name Reservation
	Reinstatement

REGISTRATION/QUALIFICATION	
	Foreign
	Limited Liability
	Reinstatement
	Trademark
	Other

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TALLAHASSEE, FLORIDA

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**APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDA**

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA

1. Primedia Magazines, Inc.
(Name of corporation; must include the word "INCORPORATED", "COMPANY", "CORPORATION" or words or abbreviations of like import in language as will clearly indicate that it is a corporation instead of a natural person or partnership if not so contained in the name at present.)
2. Delaware 3. 13-3616344
(State or country under the law of which it is incorporated) (FEI number, if applicable)
4. May 3, 1991 5. Perpetual
(Date of incorporation) (Duration: Year corp. will cease to exist or "Perpetual")
6. 2/12/96 (when first qualified, later withdrew 12/19/00) wish to conduct business in FL again w/ qualification
(Date first transacted business in Florida. If corporation has not transacted business in Florida, insert "upon qualification." (SEE SECTIONS 607.1501, 607.1502 and 817.155, F.S.))
7. 200 Madison Avenue New York, NY 10016
(Principal office address)
c/o Primedia Inc. 745 Fifth Avenue New York New York, NY 10151
(Current mailing address)
8. Targeted media company that distributes & publishes magazines.
(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)
9. Name and street address of Florida registered agent: (P.O. Box or Mail Drop Box **NOT** acceptable)
Name: NRAI Services, Inc.
Office Address: 526 E. Park Avenue
Tallahassee Florida 32301
(City) (Zip code)

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

NRAI Services, Inc.

By: 

(Registered agent's signature)

Gary Sherman
ASSISTANT SECRETARY

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

12. Names and business addresses of officers and/or directors:

A. DIRECTORS

Chairman: Please see attached.

Address: _____

Vice Chairman: _____

Address: _____

Director: _____

Address: _____

Director: _____

Address: _____

B. OFFICERS

President: Please see attached

Address: _____

Vice President: _____

Address: _____

Secretary: _____

Address: _____

Treasurer: _____

Address: _____

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. 

(Signature of Chairman, Vice Chairman, or any officer listed in number 12 of the application)

14. Christopher A. Fraser, Assistant Secretary

(Typed or printed name and capacity of person signing application)

PRIMEDIA Magazines Inc.

<u>Name & Title</u>	<u>Address</u>	<u>Term Expires</u>
Charles G. McCurdy* Interim CEO & President	1158 Fifth Avenue New York, NY 10029	When successor is elected and qualified.
Beverly C. Chell* Vice Chairman, GC, Secretary	125 Cory's Lane Portsmouth, RI 02871	(same as above)
Matthew Flynn Sr. VP, CFO, Treasurer	53 Joyce Road Hartsdale, NY 10530	(same as above)
David Ferm President & CEO	1 Yarmouth Road Rowayton, CT 06853	(same as above)
David P. Kirchoff Sr. VP & CFO	5 Seagate Road Darien, CT 06820	(same as above)
Michaelanne C. Discepolo Executive Vice President	46 Wolf Hill Road Melville, NY 11747	(same as above)
Christopher A. Fraser Sr. VP - Law, Assist. Sec.	729 Hyslip Avenue Westfield, NJ 07090	(same as above)
Thomas Savoca Vice President, Real Estate & Risk Management	47 Circle Drive Ridgefield, CT 06877	(same as above)
Robert Sforzo Sr. VP, Controller	41 89th Street Brooklyn, NY 11209	(same as above)
Daniel Aks Chief Operating Officer	10 Crest Road East Brunswick, NJ 08816	(same as above)
Steven Aster Executive VP, Consumer Marketing & Internet Grp.	19 Spector Lane Plainview, NY 11803	(same as above)
Jacqueline Blum Vice President	18519 Linnet Street Tarzana, CA 91356	(same as above)

* Director

7/8/03

Delaware

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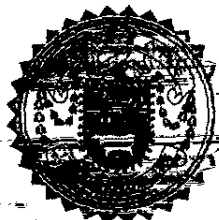
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "PRIMEDIA MAGAZINES INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE TWENTY-THIRD DAY OF OCTOBER, A.D. 2003.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "PRIMEDIA MAGAZINES INC." WAS INCORPORATED ON THE THIRD DAY OF MAY, A.D. 1991.



2261974 8300

030682327

Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 2707876

DATE: 10-23-03