

F03000003631

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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(Business Entity Name)

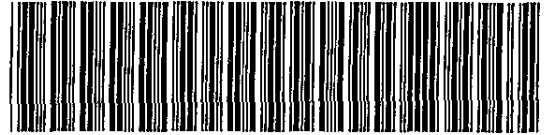
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2003 JUL 22 AM 11:30
J. BRYAN CORPORATION
TALLAHASSEE, FLORIDA

W03-18882
J. BRYAN JUL - 2 2003

J. BRYAN JUL 22 2003

TRANSMITTAL LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Yankelovich Partners, Inc.
(Name of corporation - must include suffix)

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2003 JUL 22 AM 11:30
DIVISION OF CORPORATIONS
TALLAHASSEE, FLORIDA

Dear Sir or Madam:

The enclosed "Application by Foreign Corporation for Authorization to Transact Business in Florida," "Certificate of Existence", and check are submitted to register the above referenced foreign corporation to transact business in Florida.

Please return all correspondence concerning this matter to the following:

Denice Burgess
(Name of Person)
Yankelovich Partners Inc.
(Firm/Company)
200 W. Franklin street
(Address)
Chapel Hill, NC 27516
(City/State and Zip code)

Sec of State

For further information concerning this matter, please call:

Denice Burgess at (919) 932-8869
(Name of Person) (Area Code & Daytime Telephone Number)

STREET ADDRESS:

Registration Section
Division of Corporations
409 E. Gaines St.
Tallahassee, FL 32399

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Enclosed is a check for the following amount:

- ☒ \$70.00 Filing Fee ☐ \$78.75 Filing Fee & Certificate of Status ☐ \$78.75 Filing Fee & Certified Copy ☐ \$87.50 Filing Fee, Certificate of Status & Certified Copy



FLORIDA DEPARTMENT OF STATE
Glenda E. Hood
Secretary of State

July 2, 2003

DENICE BURGESS
YANKELOVICH PARTNERS, INC.
200 W. FRANKLIN STREET
CHAPEL HILL, NC 27516

SUBJECT: YANKELOVICH HOLDINGS INC.
Ref. Number: W03000018882

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DIVISION OF CORPORATIONS
TALLAHASSEE, FLORIDA

We have received your document for YANKELOVICH HOLDINGS INC. and your check(s) totaling \$70.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

The document must be signed by the chairman, any vice chairman of the board of directors, its president, or another of its officers.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6043.

Joey Bryan
Document Specialist

Letter Number: 803A00039768

APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

1. Yankelovich Partners, Inc.
(Name of corporation; must include the word "INCORPORATED", "COMPANY", "CORPORATION" or words or abbreviations of like import in language as will clearly indicate that it is a corporation instead of a natural person or partnership if not so contained in the name at present.)

2. Delaware 3. 13-3144268
(State or country under the law of which it is incorporated) (FEI number, if applicable)

4. 6/17/92 5. Perpetual
(Date of incorporation) (Duration: Year corp. will cease to exist or "perpetual")

6. 1/1/03
(Date first transacted business in Florida. If corporation has not transacted business in Florida, insert "upon qualification.")
(SEE SECTIONS 607.1501, 607.1502 and 817.155, F.S.)

7. 200 W. Franklin Street, Chapel Hill, NC 27516
(Principal office address)

Same as above
(Current mailing address)

8. Market Research & Consulting
(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)

9. Name and street address of Florida registered agent: (P.O. Box or Mail Drop Box **NOT** acceptable)

Name: CT Corporation Systems

Office Address: 1200 South Pine Island Rd.

Plantation
(City)

, Florida 33324
(Zip code)

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.



(Registered agent's signature)

Allan Farnell, Vice President

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

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ALLAN FARNELL
CORPORATIONS
FLORIDA

12. Names and business addresses of officers and/or directors:

A. DIRECTORS

See attached

Chairman: _____

Address: _____

Vice Chairman: _____

Address: _____

Director: _____

Address: _____

Director: _____

Address: _____

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DIVISION OF CORPORATIONS
TALLAHASSEE, FLORIDA

B. OFFICERS

President: _____

Address: _____

Vice President: _____

Address: _____

Secretary: _____

Address: _____

Treasurer: _____

Address: _____

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. _____

(Signature of Chairman, Vice Chairman, or any officer listed in number 12 of the application)

14. _____

JAMES A. COWIE, CFO / SECRETARY
(Typed or printed name and capacity of person signing application)

Directors and Officers
Yankelovich Holdings, Inc.

Relation to Co	Name	Employer	Title	Work Address	City	St	Zip	Home Address	City	St	Zip
Director	Brad Esson	Inverness		630 5th Ave, Suite 2435	New York	NY	10111	718 Broadway, Apartment 8D	New York	NY	10003
Director	Bruce Schnitzer	Ward Parnters		630 5th Ave, Suite 2435	New York	NY	10111	351 West Broadway, No. 3	New York	NY	10013
Director	John Struck	Ward Parnters	Chairman	630 5th Ave, Suite 2435	New York	NY	10111	13 Edgewater Drive	Old Greenwich	CT	06870
Director	Steven Lerner	FGI	Exec Chairman	206 W. Franklin Street	Chapel Hill	NC	27516	110 Sandy Creek Trail	Chapel Hill	NC	27514
Director	Mike Hall			410 Paradise Point	Boerne	TX	78006	410 Paradise Poin	Boerne	TX	78006
Director	J. Walker Smith	Yankelovich	President	200 W. Franklin St	Chapel Hill	NC	27516	989 Rosedale Road, NE	Atlanta	GA	30306
Director	Archie Purcell	FGI		200 W. Franklin St	Chapel Hill	NC	27516	216 Cub Creek Road	Chapel Hill	NC	27514
Officer	Noel Dunitant	Yankelovich	President, TSC	200 W. Franklin St	Chapel Hill	NC	27516	200 Rhododendron Drive	Chapel Hill	NC	27514
Officer	Craig Wood	Yankelovich	President, MMB	200 W. Franklin St	Chapel Hill	NC	27516	611 Aberdeen Drive	Chapel Hill	NC	27516
Officer	Amy Schafrann	Yankelovich	President, Monitor	20 Glover Avenue	Norwalk	CT	06880	13 Beachside Common	Westport	CT	06880
Officer	James Cain	Yankelovich	CFO, Secretary	200 W. Franklin St	Chapel Hill	NC	27516	2309 Gaddy Drive	Raleigh	NC	27609

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BIVULF & ASSOCIATES
TALLAHASSEE, FLORIDA

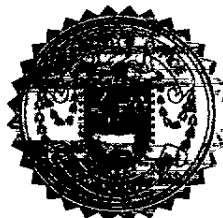
Delaware

The First State

PAGE 1

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "YANKELOVICH HOLDINGS INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE SEVENTH DAY OF MAY, A.D. 2003.

FILED
2003 JUL 22 AM 11:30
DIVISION OF CORPORATIONS
TALLAHASSEE, FLORIDA



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

2300311 8300

AUTHENTICATION: 2405304

030296300

DATE: 05-07-03