

F030000002963

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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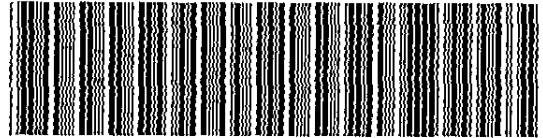
(Business Entity Name)

(Document Number)

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TALLAHASSEE, FLORIDA

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DIVISION OF CORPORATION

Handwritten signature



CORPORATION SERVICE COMPANY™

ACCOUNT NO. : 072100000032

REFERENCE : 132252 4330643

AUTHORIZATION : *Patricia Pijut*

COST LIMIT : \$ 70.00

ORDER DATE : June 13, 2003

ORDER TIME : 10:59 AM

ORDER NO. : 132252-005

CUSTOMER NO: 4330643

CUSTOMER: Mr. Skip McGovern
Omnicom Group, Inc.
9th Floor
437 Madison Avenue
New York, NY 10022

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TALLAHASSEE, FLORIDA

FOREIGN FILINGS

NAME: BBDO WORLDWIDE INC.

XXXX QUALIFICATION (TYPE: CO)

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

 CERTIFIED COPY
XX PLAIN STAMPED COPY
 CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Darlene Ward -- EXT# 1135

EXAMINER: _____

**APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT
BUSINESS IN FLORIDA**

*IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO
REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.*

1. BBDO Worldwide Inc.
(Name of corporation; must include the word "INCORPORATED", "COMPANY", "CORPORATION" or words or abbreviations of like import in language as will clearly indicate that it is a corporation instead of a natural person or partnership if not so contained in the name at present.)
2. New York 3. 13-0473120
(State or country under the law of which it is incorporated) (FEI number, if applicable)
4. 9/21/28 5. Perpetual
(Date of incorporation) (Duration: Year corp. will cease to exist or "perpetual")
6. Upon Qualification
(Date first transacted business in Florida. If corporation has not transacted business in Florida, insert "upon qualification.")
(SEE SECTIONS 607.1501, 607.1502 and 817.155, F.S.)
7. 1285 Avenue of the Americas, New York, NY 10019
(Principal office address)

1285 Avenue of the Americas, New York, NY 10019
(Current mailing address)
8. Advertising and Media
(Purpose(s) of corporation authorized in home state or country to be carried out in state of Florida)
9. Name and street address of Florida registered agent: (P.O. Box or Mail Drop Box **NOT** acceptable)

Name: Corporation Service Company

Office Address: 1201 Nays Street

Tallahassee, Florida 32301
(City) (Zip code)

10. Registered agent's acceptance:

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this application, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Corporation Service Company

(Registered agent's signature)

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of which it is incorporated.

12. Names and business addresses of officers and/or directors:

A. DIRECTORS

Chairman: See attached officers/directors rider

Address: _____

Vice Chairman: _____

Address: _____

Director: _____

Address: _____

Director: _____

Address: _____

B. OFFICERS

President: See attached officers/directors rider

Address: _____

Vice President: _____

Address: _____

Secretary: _____

Address: _____

Treasurer: _____

Address: _____

NOTE: If necessary, you may attach an addendum to the application listing additional officers and/or directors.

13. 

(Signature of Chairman, Vice Chairman, or any officer listed in number 12 of the application)

14. Barry J. Wagner, Secretary

(Typed or printed name and capacity of person signing application)

BBDO Worldwide Inc.

Principle Directors/Officers

Name	Title	Business Address
James A. Cannon	Director Vice Chairman - Chief Financial Officer	1285 Avenue of the Americas New York, NY 10019
Jean-Michel Goudard	Director President - International	1285 Avenue of the Americas New York, NY 10019
William Katz	Director President & CEO BBDO New York	1285 Avenue of the Americas New York, NY 10019
Andrew J. Robertson	Director President and CEO BBDO North America	1285 Avenue of the Americas New York, NY 10019
Allen G. Rosenshine	Director Chairman & Chief Executive Officer	1285 Avenue of the Americas New York, NY 10019
Barry J. Wagner	Secretary	437 Madison Avenue New York, NY 10022

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SECURITY
TALLAHASSEE, FLORIDA

**State of New York } ss:
Department of State**

I hereby certify, that the Certificate of Incorporation of BBDO WORLDWIDE INC. was formed by consolidation on 09/21/1928, under the name of BATTEN, BARTON, DURSTINE & OSBORN, INC., fixing the duration as perpetual, and that a diligent examination has been made of the Corporate index for documents filed with this Department for a certificate, order, or record of a dissolution, and upon such examination, no such certificate, order or record has been found, and that so far as indicated by the records of this Department, such corporation is a subsisting corporation.

A Certificate of Amendment BATTEN, BARTON, DURSTINE & OSBORN, INC., changing its name to BBDO INTERNATIONAL, INC., was filed 05/03/1971.

A Certificate of Amendment BBDO INTERNATIONAL, INC., changing its name to BBDO WORLDWIDE INC., was filed 09/08/1986.



*Witness my hand and the official seal
of the Department of State at the City
of Albany, this 13th day of June
two thousand and three.*

Secretary of State

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STATE
FLORIDA