

# 2004 FOR PROFIT CORPORATION ANNUAL REPORT

**FILED**  
**Jan 29, 2004 8:00 am**  
**Secretary of State**

01-29-2004 90103 031 \*\*\*150.00

**DOCUMENT # F03000001436**

1. Entity Name  
**AC NIELSEN (US), INC.**



Principal Place of Business  
**150 N. MARTINGALE ROAD  
SCHAUMBURG, IL 60173**

Mailing Address  
**150 N. MARTINGALE ROAD  
SCHAUMBURG, IL 60173**

**54001570**

2. Principal Place of Business

3. Mailing Address

Suite, Apt. #, etc.

Suite, Apt. #, etc.

City & State

City & State

Zip

Country

Zip

Country

01122004

Chg-P

CR2E034 (10/03)

4. FEI Number

**04-3721439**

Applied For

Not Applicable

5. Certificate of Status Desired ☐

**\$8.75** Additional  
Fee Required

6. Name and Address of Current Registered Agent

7. Name and Address of New Registered Agent

**C T CORPORATION SYSTEM  
1200 SOUTH PINE ISLAND ROAD  
PLANTATION, FL 33324**

Name

Street Address (P.O. Box Number is Not Acceptable)

City

**FL**

Zip Code

8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.

SIGNATURE

Signature, typed or printed name of registered agent and title if applicable.

(NOTE: Registered Agent signature required when reinstating)

DATE

**FILE NOW!!! FEE IS \$150.00  
After May 1, 2004 Fee will be \$550.00**

9. Election Campaign Financing  
Trust Fund Contribution ☐

**\$5.00** May Be  
Added to Fees

10. OFFICERS AND DIRECTORS

11. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 11

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP  
**PCEO  
CONNORS, MICHAEL P  
770 BROADWAY  
NEW YORK, NY 10003** ☐ Delete

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP  
☐ Change ☐ Addition

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP  
**EVGC  
DOPPELT, EARL H  
770 BROADWAY  
NEW YORK, NY 10003** ☐ Delete

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP  
☐ Change ☐ Addition

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP  
**VCFO  
FAVA, CARLO  
150 N. MARTINGALE ROAD  
SCHAUMBURG, IL 60173** ☐ Delete

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP  
☐ Change ☐ Addition

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP  
**VAS  
DALLMEYER, R. FORD  
150 N. MARTINGALE ROAD  
SCHAUMBURG, IL 60173** ☐ Delete

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP  
☐ Change ☐ Addition

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP  
**VAS  
ELIAS, MICHAEL E  
299 PARK AVE., 20TH FL.  
NEW YORK, NY 10171** ☐ Delete

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP  
☐ Change ☐ Addition

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP  
**VT  
GERSKY, PETER K  
770 BROADWAY  
NEW YORK, NY 10003** ☐ Delete

TITLE  
NAME  
STREET ADDRESS  
CITY-ST-ZIP  
☐ Change ☐ Addition

12. I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.

**SIGNATURE** *Mary A. Dresdow* **Mary A. Dresdow, Secretary**

**1/26 /2004 847-605-5093**

SIGNATURE AND TYPED OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR

Date

Daytime Phone #

Attachment

Document No. F03000001436

AC NIELSEN (US), INC.

#F03000001436

54001570

ADDITIONAL OFFICERS

<u>NAME</u>	<u>POSITION</u>	<u>ADDRESS</u>
Edward J. Riehl	Vice President and Assistant Secretary	150 N. Martingale Rd., Schaumburg, IL 60173
Frederick A. Steinmann	Vice President	770 Broadway, New York, NY 10003
Mary A. Dresdow	Secretary	150 N. Martingale Rd., Schaumburg, IL 60173

DIRECTORS

<u>NAME</u>	<u>ADDRESS</u>
Michael P. Connors	770 Broadway, New York, NY 10003
Earl H. Doppelt	770 Broadway, New York, NY 10003
Edward J. Riehl	150 N. Martingale Rd., Schaumburg, IL 60173