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(Re	equestor's Name)	
(Ac	ddress)	
(Ac	ddress)	
(Ci	ty/State/Zip/Phone	#)
PICK-UP	WAIT	MAIL
(Bu	usiness Entity Nam	ne)
(Do	ocument Number)	
Certified Copies	Certificates	of Status
Special Instructions to	Filing Officer:	
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	_	12/03/1
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SECONDIAGNOST STATE
ALLAHASSEE, FLORIDA

TALLAHASSEE, FLORIDA

CT CORPORATION

December 19, 2002

Secretary of State, Florida 409 East Gaines Street Tallahassee FL 32399 O2 DEC 20 PH 1: 08
SEURE TANY OF STORIGA

Re: Order #: 5722342 SO

Customer Reference 1: Customer Reference 2:

Dear Secretary of State, Florida:

Please file the attached:

Frequency Marketing, Inc. (OH) Withdrawal Florida

LoyaltyOne, Inc. (OH) Qualification Florida

Today's Jak Plesse 12-20-02

Enclosed please find a check for the requisite fees. Please return evidence of filing(s) to my attention.

If for any reason the enclosed cannot be filed upon receipt, please contact me immediately at (850) 222-1092. Thank you very much for your help.

660 East Jefferson Street Tallahassee, FL 32301 Tel. 850 222 1092 Fax 850 222 7615

CT CORPORATION

Sincerely,

Melanie S Strickland
Fulfillment Specialist
Melanie_Strickland@cch-lis.com

660 East Jefferson Street Tallahassee, FL 32301 Tel. 850 222 1092 Fax 850 222 7615

APPLICATION BY FOREIGN CORPORATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 607.1503, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN CORPORATION TO TRANSACT BUSINESS IN THE STATE OF FLORIDA.

1.	Loya	1tyOne, Inc.			<u></u>	_	
	words or abbre-		guage as will clearly	y indicate th	PANY", "CORPORATION" at it is a corporation instead of		
2.				3	31-1746398		
	(State or country	y under the law of which it is	incorporated)		(FEI number, if applicab	ole)	
4.		er 13, 2000	5		perpetual corp. will cease to existor "		
	(Da	te of incorporation)	(Du	ation: Year	corp. will cease to exist or "	perpetual")	
6.	upon	qualification			and the second s		
	(Date firs	t transacted business in Flori	da.) (SEE SECTIO	NS 607.150	1, 607.1502 and 817.155, F.	S.) $\sum_{i=1}^{n}$	
7.	6101 Meijer Drive)		
	Milford, Ohio 45159						
		(Cu	rrent mailing addre	ess)		ST.	32
		м	arketing Serv	ices.		E OF	
8.	Purpose		_		carried out in state of Florida	, \$	
						96	
9.	Name and st	reet address of Florida r	egistered agent:	(P.O. Box	or Mail Drop Box NOT a	cceptable)	
	Name:	C T Corporation System			•		
Oi	ffice Address:	1200 South Pine Island Ro	ad				
		Plantation		Flo	rida 33324		
				, 1 10	(Zip code)		
10	. Registered	agent's acceptance:					
th: wi	is application, I th the provision	hereby accept the appointmes of all statutes relative to the my position as registered ago T Corporation Sy	ent as registered a ne proper and comp tend.	gent and ag olete perfori	the above stated corporation ree to act in this capacity. I nance of my duties, and I an	further agree to co.	mnlv

12. Names and addresses of officers and/or directors: (Street address ONLY - P.O. Box NOT acceptable) FL019 - 9/2/99 CTSystem Online

which it is incorporated.

11. Attached is a certificate of existence duly authenticated, not more than 90 days prior to delivery of this application to the

Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the law of

hairman:*See attached Exhibit	t <u>A</u>
ddress:	
ice Chairman:	
ddress:	
	Æs.
	\$ 24 \$ 24
-	
ddress:	
3. OFFICERS (Street address only - P.	O. Box NOT acceptable)
esident: See attached Exhi	bit A
-	
ecretary:	
ddress:	
	<u>and a second se</u>
reasurer:	
NOTE: If necessary, you may attach an adde	endum to the application listing additional officers and/or directors.
	te Chairman, or any officer listed in number 12 of the application)

-,7°;

Edhib 7- A-

LOYA	LTYC	NE,	INC.

An Ohio corporation incorporated 12/13/00

OFFICERS AND DIRECTORS

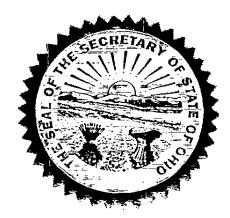
Effective 11/20/02

A wholly-owned subsidiary of ADS Alliance Data Systems, Inc.

OFFICERS:			
<u>OFFICERS.</u>	NAME	BUSINESS ADDRESS	
Chairman, President and Chief Executive Officer	Michael A. Beltz	17655 Waterview Parkway Dallas, Texas 75252	
Vice President	Denise Fusaro	17655 Waterview Parkway Dallas, Texas 75252	
Vice President & Secretary	Alan M. Utay	17655 Waterview Parkway Dallas, Texas 75252	
Senior Vice President and Chief Technology Officer	James E. Kuschill	6101 Meijer Drive Milford, OH 45150	
Vice President	Michael T. Capizzi	6101 Meijer Drive Milford, OH 45150	
Vice President	Lynne Rentschler	6101 Meijer Drive Milford, OH 45150	
Vice President, Tax	Richard E. Schumacher Jr.	800 Techcenter Drive Gahanna, OH 43230	
<u>DIRECTORS:</u>	Michael A. Beltz	17655 Waterview Parkway Dallas, Texas 75252	
	Alan M. Utay	17655 Waterview Parkway Dallas, Texas 75252	

UNITED STATES OF AMERICA STATE OF OHIO OFFICE OF THE SECRETARY OF STATE

I, J. Kenneth Blackwell, do hereby certify that I am the duly elected, qualified and present acting Secretary of State for the State of Ohio, and as such have custody of the records of Ohio and Foreign corporations; that said records show the MERGER of LOYALTY SOLUTIONS, INC., an Ohio Corporation, Charter No. 1197644, having its principal location in Milford, County of Clermont, incorporated on December 13, 2000, and FREQUENCY MARKETING INTERNATIONAL, INC., an Ohio Corporation, Charter No. 1197649, having its principal location in Milford, County of Clermont, incorporated on December 13, 2000, and FREQUENCY MARKETING, INC., an Ohio Corporation, Charter No. 582845, having its principal location in Milford, County of Clermont, incorporated on October 05, 1981, merging into LOYALTYONE, INC., survivor of said merger, an Ohio Corporation, Charter No. 1197642, was filed September 30, 2002. Said Corporation, LOYALTYONE, INC., an Ohio Corporation, Charter No. 1197642, having its principal location in Milford, County of Clermont, was incorporated on December 13, 2000, and is currently in GOOD STANDING upon the records of this office.



Witness my hand and the seal of the Secretary of State at Columbus, Ohio this 19th day of November, A.D. 2002.

Ohio Secretary of State

Validation Number: 200232300480