2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F02000004390

Entity Name: DSW SHOE, INC.

FILED Feb 15, 2010 Secretary of State

Current Principal Place of Business: New Principal Place of Business:

810 DSW DRIVE COLUMBUS, OH 43219

Current Mailing Address: New Mailing Address:

810 DSW DRIVE 810 DSW DRIVE COLUMBUS, OH 43219 ATTN: TAX DEPT. COLUMBUS, OH 43219

FEI Number: 31-0746639 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

CORPORATION SERVICE COMPANY 1201 HAYS STREET TALLAHASSEE, FL 323012525 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: PRES

 Name:
 MACDONALD, MIKE

 Address:
 810 D SW DRIVE

 City-St-Zip:
 COLUMBUS, OH 43219

Title: CMO

Name: FERREE, DEBORAH L
Address: 810 DSW DRIVE
City-St-Zip: COLUMBUS, OH 43219

Title: CFO

 Name:
 PROBST, DOUG J

 Address:
 810 DSW DRIVE

 City-St-Zip:
 COLUMBUS, OH 43219

Title: VPS

 Name:
 JORDAN, WILLIAM L

 Address:
 810 D S W DRIVE

 City-St-Zip:
 COLUMBUS, OH 43219

Title: CONT

 Name:
 RAWLINS, ROGER

 Address:
 810 DSW DRIVE

 City-St-Zip:
 COLUMBUS, OH 43219

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: ROGER RAWLINS CONT 02/15/2010