

# 2012 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F02000001588

FILED  
Jan 12, 2012  
Secretary of State

Entity Name: NIELSEN BUSINESS MEDIA, INC.

**Current Principal Place of Business:**

770 BROADWAY  
NEW YORK, NY 10003

**New Principal Place of Business:**

**Current Mailing Address:**

770 BROADWAY  
ATTN: MARK BORINO, LEGAL DEPT  
NEW YORK, NY 10003

**New Mailing Address:**

FEI Number: 13-3754838      FEI Number Applied For ( )      FEI Number Not Applicable ( )      Certificate of Status Desired ( )

**Name and Address of Current Registered Agent:**

NATIONAL CORPORATE RESEARCH, LTD., INC.  
155 OFFICE PLAZA DRIVE  
TALLAHASSEE, FL 32301      US

**Name and Address of New Registered Agent:**

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: \_\_\_\_\_

Electronic Signature of Registered Agent

\_\_\_\_\_ Date

**OFFICERS AND DIRECTORS:**

Title: D  
Name: BLACK, HARRIS A  
Address: 770 BROADWAY  
City-St-Zip: NEW YORK, NY 10003

Title: P  
Name: CUMINALE, JAMES W  
Address: 770 BROADWAY  
City-St-Zip: NEW YORK, NY 10003

Title: D  
Name: CUMINALE, JAMES W  
Address: 770 BROADWAY  
City-St-Zip: NEW YORK, NY 10003

Title: V  
Name: STEINMANN, FREDERICK A  
Address: 770 BROADWAY  
City-St-Zip: NEW YORK, NY 10003

Title: S  
Name: BLACK, HARRIS A  
Address: 770 BROADWAY  
City-St-Zip: NEW YORK, NY 10003

Title: T  
Name: BRADLEY, WILLIAM  
Address: 770 BROADWAY  
City-St-Zip: NEW YORK, NY 10003

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: MARK BORINO

V

01/12/2012

Electronic Signature of Signing Officer or Director

\_\_\_\_\_ Date