2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F02000001588

Entity Name: NIELSEN BUSINESS MEDIA, INC.

FILED Jan 07, 2010 Secretary of State

770 BROADWAY NEW YORK, NY 10003

Current Mailing Address: New Mailing Address:

770 BROADWAY ATTN: TAX DEPT NEW YORK, NY 10003

FEI Number: 13-3754838 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

NATIONAL CORPORATE RESEARCH,LTD., INC. 515 E. PARK AVE. TALLAHASSEE, FL 32301 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: Electronic Signature of Registered Agent Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: [

Name: BLACK, HARRIS A Address: 770 BROADWAY City-St-Zip: NEW YORK, NY 10003

Title: F

Name: FARRAR, GREG
Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

Title: D

Name: CUMINALE, JAMES W Address: 770 BROADWAY City-St-Zip: NEW YORK, NY 10003

Title:

Name: STEINMANN, FREDERICK A

Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

Title:

Name: ROSS, JAMES A
Address: 770 BROADWAY
City-St-Zip: NEW YORK, NY 10003

Title:

 Name:
 FITZGERALD, RICHARD E

 Address:
 770 BROADWAY

 City-St-Zip:
 NEW YORK, NY 10003

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: MARK BORINO VP 01/07/2010