

Florida Department of State

Division of Corporations Public Access System

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Division of Corporations

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From:

Account Name : NATIONAL CORPORATE RESEARCH, LTD.

Account Number : I20000000088 Phone

(800)221-0102

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: (212)564-6083

COR AMND/RESTATE/CORRECT OR O/D RESIGN

VNU BUSINESS MEDIA, INC.



Certificate of Status	0
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2/23/2009

(((H090000418983)))

PROFIT CORPORATION APPLICATION BY FOREIGN PROFIT CORPORATION TO FILE AMENDMENT TO APPLICATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

((Pursuant to s. 607.1504, F.S.)	
F020000	SECTION I (1-3 MUST BE COMPLETED) 01588	2009 FEB 23 SECRETAR TALLAHAS
(Docu	ument number of corporation (if known)	SERY
1. VNU BUSINESS MEDIA, INC.		E FL
(Name of corporation	as it appears on the records of the Department of State)	PA -9
2. Delaware	3.03/29/2002	**
(Incorporated under laws of)	(Date authorized to do busin	ess in Florida)
`	SECTION II LETE ONLY THE APPLICABLE CHANGES) The corporation, when was the change effected und The corporation of the change effected und The corporation of the change effected und	ler the laws of
5 Nielsen Business Media, Inc.		
	nt, adding suffix "corporation," "company," or " ed in new name of the corporation)	incorporated," or
(If new name is unavailable in Florida, en business in Florida)	iter alternate corporate name adopted for the purp	oose of transacting
6. If the amendment changes the period of d	duration, indicate new period of duration.	·
	(New duration)	
7 164	,	•
/. If the amendment changes the jurisdiction	n of incorporation, indicate new jurisdiction.	
	(New jurisdiction)	
 Attached is a certificate or document of s 90 days prior to delivery of the applicatio having custody of corporate records in the 	similar import, evidencing the amendment, auther on to the Department of State, by the Secretary of he jurisdiction under the laws of which it is incorp	nticated not more than State or other official porated.

(Signature of a director, president or other officer - if in the hands of a receiver or other court appointed fiduciary, by that fiduciary)

Frederick A. Steinmann

Vice President

(Typed or printed name of person signing)

(Title of person signing)

(((H090000418983)))

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "VNU BUSINESS MEDIA, INC.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "NIELSEN BUSINESS MEDIA, INC.", THE TWENTY-FOURTH DAY OF JANUARY, A.D. 2007, AT 12:46 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "VNU BUSINESS MEDIA, INC." WAS INCORPORATED ON THE ELEVENTH DAY OF JANUARY, A.D. 1994.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.

090175328

You may verify this certificate onl at corp.delaware.gov/authver.shtml

DATE: 02-23-09