

From:

Division of Corporations

02/23/2009 15:06

#557 P 0014903

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VNU BUSINESS MEDIA, INC.

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#557 P. 002/003

PROFIT CORPORATION
APPLICATION BY FOREIGN PROFIT CORPORATION TO FILE AMENDMENT TO
APPLICATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA
(Pursuant to s. 607.1504, F.S.)

(Date authorized to do business in Florida)

((H09000041898 3))).

From:

02/23/2009 15:07

#557 P.003/003

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "VNU BUSINESS MEDIA, INC.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "NIELSEN BUSINESS MEDIA, INC.", THE TWENTY-FOURTH DAY OF JANUARY, A.D. 2007, AT 12:46 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "VNU BUSINESS MEDIA, INC." WAS INCORPORATED ON THE ELEVENTH DAY OF JANUARY, A.D. 1994.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.

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Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7149247

DATE: 02-23-09

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