2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# F02000001222

Entity Name: MATTEL LATIN AMERICA HQ, INC.

FILED Jan 04, 2010 Secretary of State

Current Principal Place of Business: New Principal Place of Business:

333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 90245 US

Current Mailing Address: New Mailing Address:

333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 90245 US

FEI Number: 61-1407177 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

C T CORPORATION SYSTEM 1200 SOUTH PINE ISLAND ROAD PLANTATION, FL 33324 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: PRES

Name: WEISENBURGER, GUY DAVID
Address: 333 CONTINENTAL BOULEVARD
City-St-Zip: EL SEGUNDO, CA 90245 US

Title: VP

Name: WONG, CLARA

Address: 333 CONTINENTAL BOULEVARD City-St-Zip: EL SEGUNDO, CA 90245 US

Title: ASEC

Name: DANNIBALE, VERONICA M
Address: 333 CONTINENTAL BOULEVARD
City-St-Zip: EL SEGUNDO, CA 90245 US

Title: VPSD

Name: NORMILE, ROBERT JOHN
Address: 333 CONTINENTAL BOULEVARD
City-St-Zip: EL SEGUNDO, CA 90245 US

Title: VPT

Name: DOUGLAS, DIANNE

Address: 333 CONTINENTAL BOULEVARD City-St-Zip: EL SEGUNDO, CA 90245 US

Title: DAS

Name: PAALBORG, ANDREW

Address: 333 CONTINENTAL BOULEVARD City-St-Zip: EL SEGUNDO, CA 90245 US

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: VERONICA M. D'ANNIBALE ASEC 01/04/2010